

PROSPECTUS



One Brilliant Career Move...



“ AN HONOR TO THE
FASTEST GROWING EDUCATION EMPIRE “

J. C. GROUP OF INSTITUTES

AWARDED WITH



IN Education sector in GUJARAT
AWARDED @ LAS VEGAS- USA

Awarded Categories for :

Brand Value | Vision | Short Time Expansion | Brand Recall | Infrastructure

Award Selection Criteria :

- More Than 3000 Surveys In 4 Zone
(survey done by Indian Council of Market Research)
- Total 300 Nominations (out of +3000)
- Only 4 Winners in Education sector - Zone wise.
- Ran Over 5 Months Duration (India Level)



Mr. Michael Flores - From US Congressman Steven Horsford's office
Mr. Sunil Dalwadi, Chairman - J C Group
Mr. John Matsis - Board of Director, Beacon Academy of Nevada
Mr. James Wright - Sr. Deputy Editor, Las Vegas Review Journal
Mr. Martin Roll - Marketing Guru

www.jcgroup.org

AIM OF J.C. GROUP INSTITUTIONS

Widening access to higher education system developed by the J.C. Group of Institutions. It represents a new approach to the support of students in schools and colleges. Through one point of contact, Aim of J.C. Group of Institutes is to offer schools and colleges a wide range of activities and events which are designed to inform and encourage students to make appropriate post-school and college study choices.

VISION

“ To Establish an Academic Empire that transforms the face of education in New Millennium.”

MISSION

“ To Surpass Our own Benchmarking in Providing Educational excellence...”

OUR VALUES

- ? Dedication
- ? Integrity
- ? Discipline
- ? Transparency
- ? Excellence

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Inspiring You

Studying @ BIMS Means

Creating Benchmark in Learning. Creating Difference

More Certifications: Better Opportunities!!!

International Pedestal

Global Partners

Why Do Our Grads Find Jobs?

Bachelor of Business Administrations (BBA)

Bachelor of Computer Application (BCA)

Graduation Program in Leadership Excellence (GPLE)

Master of Business Administration (MBA)

Master of Computer Applications (MCA)

Post Graduation Program in Leadership Excellence (PGPLE)

Shree J.C. Institute of Medical Science

Bachelor of Science in Applied Bio-Technology (B.Sc. BT)

Master of Science in Applied Bio-Technology (M.Sc. BT)

S.K. Institute of Management & Research Studies

Master of Science in Clinical Research of Regulatory Affairs (M.Sc. CRRA)

Master of Business Administration in Health Care Services (MBA HCS)

Glamme Award

Suntech

University Program Under Distance Mode

Shannen School

Shannen Kids

J.C. Junior College

MED-IIT

Crack

Shannen Saraswati Vidhyalay

Convocation (2010-2011)

Syna 2010 / 2011

Key Connect

Admission Application Form

*All courses are subject to change without prior notice,
for most updated information, please refer to www.jcgroup.org

MESSAGE FROM THE CHAIRMAN



I take pleasure in welcoming all those young men and women aspiring to excel, in the years ahead, to join these prestigious courses as appropriate to their mission requirements.

Sunil Dalwadi
Chairman
JC Group of Institutions

The 'JC Group of institutions' is committed to provide an environment whereby synergies are put together in pursuit of the ultimate summit... EXCELLENCE!

In the emerging highly competitive world, there is obvious need to produce dynamic minds who can adapt to the changing scenario and complex situations and are innovative enough to face the diverse challenges effectively.

Today career are no longer clearly defined. Young men and women are at the thresh-hold of their career where they can make important decision to choose a course as a stepping stone for future. Of course, it is a tough situation but it is no less tough to decide the Institution whose standard of teaching is outstanding and exemplary in determining where one chooses to study the course. Since the mission of the Group is to impart quality education, it constantly strives to attract good faculty, good students, provides good infrastructure and purposeful supportive environment in its Institutions. The Group, in fact, continues to look for excellence in every aspect of its activities to develop the students into leaders of tomorrow who will make name not only for themselves but also for their Institution and nation.

J.C. FRATERNITY



SHREE J.C. EDUCATION AND CHARITABLE TRUST
SANSKAR EDUCATION TRUST

J.C. Group is an ever emerging and growing educational fraternity that believes in changing the face of education as per the excellence required for the new millennium.

The momentum we have gained as one of the Gujarat's most ambitious, innovative approach based learning institute has made us a natural Institute of choice for great many talented students, and the increases in applications to study here are a clear indication of our success.



REASONS TO CHOOSE US

1

Innovative and relevant

J.C. Group has over a decade of experience of anticipating and responding to change. Our research contributes to deeper understanding of issues that touch all of us including sustainability, market competition, current economic expectations & training needs. Each year our students prepare for careers in fields like Management, Information Technology, Marketing, Human Resources, Finance, Clinical Research, & Biotech.

2

A leading professional Institute

Our courses are equipped with the latest professional knowledge. Our partners in industry and the professions contribute to course development and teaching. Our staff combines professional practice with teaching and research activity.

All our courses involve work-based learning – through projects, placements and workshops.

3

Career-focused

Course delivery and support services help you realize your career aspirations. Project work prepare students for professional life, and career planning provides focus from the start of your course. Our Careers Service is in regular contact with over 100 businesses and organizations that post vacancies and attend our events and career fairs. Career workshops and mentoring, volunteering and entrepreneurship schemes build confidence and experience. You will graduate with a qualification and real-world experience.

4

Facilities fit for the twenty-first century

Our modern campuses reflect our professional focus. Facilities enable students to build real-world skills and include: fully equipped classes, seminar Hall, Library, placements cell etc.

5

Excellence in teaching and support

Our courses and academic standards received the highest level of recommendation. After graduation the BIMS "Shikhar" (Alumni Association) offers personal and professional benefits.



TEAM OF J.C. GROUP



There has never been a more exciting time to embark on studies with the J.C. Group of Institutions. Our aim is to further develop the learning and support services that we provide to ensure that our students are well supported and have the opportunities to gain the skills to succeed in the global market place.

The Team of J.C. Group meets on the regular basis to discuss various changes that are required in the curriculum of courses as well as methodology for deliverance to keep the students at level with corporate expectations.

Following an extensive review process, which saw engagement with top employers, professional bodies, academics, the Government, current and prospective students, parents and teachers, the University has now taken significant steps to modernize the structure, content, delivery and flexibility of our degree program.

This comprehensive review and resulting proposals will help BIMS graduates to leave the Institute even more academically excellent and intellectually flexible, whilst also being critical thinkers, effective communicators and active citizens.

When you study at abroad, your degree will still have all the quality and depth of the traditional Indian degree, but will also offer you:

♦ **More Choice:** So you can study around your core subject to gain breadth and context; add a language, as an extra subject during the first year of your degree; or choose from a range of new multidisciplinary specializations.

♦ **Wider Opportunities:** So you can broaden your experience and skills through a choice of activities such as International Internship, work placements and voluntary work, all overseen by the Institution.

Progressive discovery of your career growth @ **BIMS**



Studying @ BIMS Means

- Being Taught by Great Minds
- Independent Living & Independent Learning
- Being Part Of A Community
- Enjoying A Heritage That Dates Back A Decade
- Not Following The Crowd
- Being Inspired by Your Lecturers
- Opening Your Mind to New Ideas
- Learning At The Forefront Of Academic Discovery
- Pride In Your Achievements
- Finding Your Feet & Helping Others To Find Theirs
- Developing New Skills
- Being Appreciated

Competitions &

- Discovering The Gurus As Well As Friends You'll Value For Decades

- BBA + GPLE
- BCA + GPLE
- PGDM + PGPLE
- MBA + PGPLE
- Global MBA
- MCA

What makes us Different ??



ABOUT BIMS

- BIMS is one of the Reputed B-School Since last 10 years.
- BIMS provides most advanced curriculum in Management administrators, expert faculties and educationists the institute provide cutting edge in this competitive educational scenario.
- The institute views effective governance & quality education as critical aspects. Thus leading to the increasing number of enrollments in each year.
- BIMS provides congenial learning environment for pursuing careers in management.

DISCOVER BIMS

We believe that study should be about exploration and discovery; it should be exciting and fulfilling, and always inspirational.

As a student at BIMS, you'll benefit from a modern approach to learning, backed by excellent facilities and high standards of teaching. Our range of Single and Dual degree Programs gives you the flexibility to take the subjects that interest you most, which means that you can take control of your studies.

We'll also encourage you to try new subjects, and to take advantage of opportunities to experience other countries and cultures wherever possible.

We've been equipping students for exceptional personal and professional achievement. Our long history of working closely with industry ensures that our degrees meet employers' needs, and that our extraordinarily innovative practical program has a real impact on the health, wealth, culture, and well-being of our society. Our campus lifestyle fosters a welcoming, cosmopolitan community that offers something for everyone.



"J.C. Group of Institutions is founded with a basic belief that education is the best and most cherished treasure that anyone can possess. It is that thinking, which has made it a flagship group in the educational world. While striving for students and society as a whole, BIMS creates global citizens with a sound value of honesty and integrity."

Umesh Pandya
Dean

CREATING BENCHMARK IN LEARNING, CREATING DIFFERENCE...

Innovative Delivery Model

Faculty Expertise

The faculties are expert in their respective fields, who share their expert in-depth subject knowledge & extend their support services as well.

Language Drills

The institute has expert trainers for imparting language drills. Such language drills supplemented with language exercises & practical presentations help the students to focus, grasp and understand the language intricacies & thus gain confidence in interactive English.

Corporate trainers & Seminars Speakers

Keeping in view the requirement of the students for being trained professionals, the institute has strategic tie-ups with corporate trainers, who exhibit & deliver their respective tailor-made soft skills modules for our students. Through various brainstorming sessions, simulation exercises, role-playing, various activities & a blend of quality deliverances, the various soft skills & presentation skills required to be imparted are imbibed among students. Such modules prepare the students for any kind of environment challenges.

Live Projects

The Management & IT students are exposed to a wide range of live projects & operational work outs, which go hand-in-hand with the theoretical subjects. The main aim of such projects are to help the students gain practical exposure of the theoretical knowledge with corporate focus.

Internship & Dissertation

For skills and qualification to suit today's global needs, hands on experience at the real work place is equally important. Thus it is mandatory for the management students to undergo a two months internship project in their 3rd and 4th semester; this helps them to work with the real workplace & thus prepares them for future career.

Learning through Corporate Social Responsibility

Save the EARTH project a 5 year Initiative by J.C. Group

Save the earth is a 5 year long project initiative by J.C. Group to contribute it's bit in securing the right environment and help make the earth a better place to live.

Activities undertaken under this project during its 1st Year

- Walk back rally
- Bicycle rally
- Plantation days
- Adoption of VIP road for the plantation activities
- Clean your garden day
- Several presentations in various educational institutions by Promise club (a club formed by the students of BIMS)





MORE CERTIFICATIONS: BETTER OPPORTUNITIES!!!

Being certified means one can properly function on a certain job. This means, companies will easily hire a person with certification especially when certifications come from a reliable learning institution. In some ways, the company to which a certified person intends to apply for work will also benefit since the performance of the applying employee is being supported with a certification. If you are an expert, a certification is proof. If you are not yet an expert, the path you must take to become certified will provide you with the tools to become one. Hence certification is what you need to prove your worth. You may be real good, but how will the world know that? What is the guarantee, proof or degree? Hence the need for certifications!

"I" Believe: Certification in Career Development Module (CCDM) as a result of the step by step revision and requirement of the students at different stages of their duration at our institute getting them ready to take up the challenges in the real world through an effective shift from CAMPUS and CORPORATE.



Event management: The event manager plans, executes an event with his team of professionals who are expert in various aspect of organizing an event from behind-the-scenes. Event managers as such are also engaged in not just planning and executing an event, as well as brand building, communication and creating marketing pitch with prospective clients. An event management certification is hence a proof of one's management skills.



Social Development: A certification in various social activities like the AIDS Awareness program, Save the earth etc. helps one discover his/her inner sensitive side resulting in putting efforts in making earth a better place to live.

Corporate Participation: Various corporate events organized by BIMS like VCCI, BITA, Vadodara Marathon, Vadodara Carnival etc. helps students gain professional exposure through interaction with the various corporate resulting in them having an upper hand over their fellow competitors.



Business Badshaah: It is a sincere effort by the students to prove their mettle to the world wherein students are to set up a business of for about a week which helps them bring out their entrepreneurship skills. Hence, the importance of the certificate.

REFLECTION

This bims monthly Newsletter of J.C. Group will give its readers an insight in to all the important happenings of the institute on its academic & to curricular front. J.C. Group has always been very active in terms of arranging meaningful initiatives to keep our readers and stakeholders more informed & updated.



THE EXECUTIVE EXCELLENCE

This is an open publication for youth of the city, this initiative of BIMS highlights the factors that today's youth should inculcate in themselves to finally shape up as a desired professional.



INTERNATIONAL PEDESTAL

"Too many of us are not living our dreams because we are living our fears."

IIP (International Internship Program)

Baroda institute of Management Studies is 1st institute in Gujarat to provide a global interface program to its students through its

International Internship Program (IIP).

Students work in Global Projects with global teams in these countries which provide them experience in the areas of Project Management, Entrepreneurship, Corporate Social Responsibility (CSR) & Education. Purpose: to provide international experience with entrepreneurial & Management Skills to enhance their employability in this competitive world.

IIP at Russia
Year 2012-13



IIP at Ghana (South Africa)
Year 2011-12



IIP at Mauritius
Year 2010-11



IIP at Singapore and Bangkok
Year 2009-10



Shruti Rawal
MBA 4th Sem(2011)
IIP @ Mauritius
As Education face worldwide competition, we have a choice of learning to work smarter or being willing to work cheaper. Since the second option is unacceptable, I choose the second option and learn a lot by Mauritius Experience"

IIP at Egypt
Year 2008-09



In Coming internationals

Students from over 15 countries like Italy, Korea, china, Russia, Tunisia, Singapore, USA, Egypt etc have come down to BIMS for a special Project called "Save The Earth" & foreign language teaching Course under Post Graduate program in Leadership excellence. This program gives the students of BIMS a chance to explore the cultures of Different countries at one place& learn the realities of management in their countries as well.



*Edinburgh Napier
UNIVERSITY

*UNIVERSITY
OF DALLAS
College of Business

*BU
Bournemouth
University

International Presence and University tie ups

Course Leading to International Career

Baroda Institute of Management Studies has a Unique Partnership with various International Universities for the students Studying in BIMS.

Following are the career options that students can choose after detailed discussions with our career advisors at the right time:

- **Twinning Program:** after completing their Master here they can go for other masters in these Universities where they will get higher credit transfers leading them to save TIME & Money.
- **1 year of Graduation Abroad:** they can complete one year of their bachelors degree in these universities & rest of it in India.
- **Semester Program:** they can even choose to go for a semester to study at the abroad universities & come back to BIMS to complete rest of their studies.

the college

The Bournemouth & Poole College

(UK) MBA in Just 4 Months

Edinburgh Napier
UNIVERSITY

BIMS has partnered with ENU, UK to bring you a cutting-edge MBA program that takes you places, along with credit articulation that helps you save and graduate in a short time.

Eligibility:

MBA From BIMS Just Visit Us & You Are Off To **UK** In Just 2 Months. (after completion of MBA Course)

Benefits of choosing IIP

- International work experience
- Opportunity to get placements abroad
- Wider future options
- Learn global leadership, public speaking, team dynamics skills
- Experiencing entrepreneurial skills
- Learn Management skills followed internationally
- Opportunity to meet corporate
- Cross cultural exchange
- Enhanced Knowledge

Once again the only Institute in India to have Unique Partnership

University of Dallas USA
for study abroad & short term Courses

Students of BIMS - MBA's can go USA for the 3 months certification course as well for the internship during their study at BIMS, but final semester they have to complete from BIMS only.

Axis Bank, Blue Dart Express Ltd. • ICI Securities Ltd.
Collabera Technologies Ltd. • Bajaj Capital Ltd. •
India mart Intermesh Ltd. • Divya Bhaskar
Motilal Oswal Securities Ltd. • Othello Group

WHY DO OUR GRADS FIND JOBS? UNIQUE PLACEMENT CELL

We're so confident in our Graduates' ability on the JOB that we guarantee it.

GUARANTEE



Different sectors where our students got Placements & Internship

• Telecom, Media, Banks, Infrastructure, Logistic, Manufacturing, Insurance (Life + General) Pharmaceuticals, Financial Co's, Retail etc.

Going to university represents a major investment in your future. We won't just deliver you courses - we also offer a special combination of support and opportunities which will help you to plan and prepare for your career, and boost your employability.

1. Courses Designed for Employment

We collaborate with employers from the earliest stages of course design and experts from industry and the professions contribute to teaching. This ensures that the content and structure of your course is professionally focused and relevant, and means you will enter the world of work with the range of skills required for success in your chosen field.

Students complete a rotation of at least two industrial trainings with some of the most prestigious companies. The combination of academic study, industrial placements and validated workplace learning offered by the program gives our graduates a competitive edge.

2. Course Leading to International Career

Baroda Institute of Management Studies has a Unique Partnership with University of Dallas USA & Management development Institute of Singapore, Bournemouth University UK, Tafe Hunter Institute Australia, University of Ballarat Australia for Twinning, 1 Year Graduation Abroad & Semester Program for the students Studying in BIMS.

3. Placements and Work Experience Opportunities

Most of our courses involve work-based learning - this can be through workshops, short work placements or up to a Semester in the workplace (usually your last semester), where you can apply the skills learned at BIMS in real situations, gain valuable experience that looks great on your CV and make important contacts. We have placement Coordinator who will help you find the right placement for you and support you throughout your time in the workplace.

• Jhaveri Securities Ltd. • Cease Fire Industries Ltd.
ITC Ltd. • ICFAI • Bajaj Allianz Life Insurance
ar • Mahindra Holidays & Resort Ltd.
• Elmex Control Pvt. Ltd. • HDFC Bank Ltd.

4. Career Planning Agreements for Every Student

Course leaders and careers counselors will encourage and support you in your career planning. There will be opportunities for you to develop skills in areas such as self-assessment, goal-setting, job search and the transition to work, either as part of your course or through additional activities.

Project work and learning from real-life problems and environments.

Many of our degrees focus on project work and incorporate real-life problems. You may find yourself working in a project team with students studying other subjects, in the same sort of team situations and collaboration you will find at work.

5. Business Mentors Support Students

Momentum is a well-established, the scheme which connects participating students with a mentor in the business community. Over the period of the scheme student and mentor work together to develop the student's skills in networking, presenting skills or other areas identified by the student as key to future career success.



Mustagghmed Dyer
PGDM + MBA 4th Sem(2014)

I am student of MBA 4th sem during this 1.5yrs of association with BIMS; I got excellent teaching & curriculum activities to elevate my personality as I international standard education.



Arpit mahar
MBA 4th Sem(2014)

I feel BIMS is a mass storage of knowledge & skills & the level of education is extremely productive in sense of multi- dimensional development of personality.



Antra Dutta
MBA 4th Sem(2014)

BIMS is the best B-School for practical exposure to corporate terms & issues. I felt noticeable improvement in myself in BIMS. I feel obliged to get a break in the same organization.

100 % Placement

No. of Corporate that Visited for Campus Placements

Year 2010-2011: 27
Year 2012-2013: 49
Year 2011-2012: 30
Year 2013-2014: 34

How Do Employers Benefit from BIMS Students?

By recruiting students from the BIMS here's how your organization gains a competitive edge.

Industry Acceptance

About 40% of students have prior work experience and therefore are not raw to the industry. They have shown better adjustment and efficiency levels as soon as they start their careers.

Industry Relevant Curriculum

BIMS makes sure that its students receive an education that is not just of high quality but relevant to today's industry and highly competitive global market place.

The Program offers a unique blend of theoretical and cutting-edge inputs to students, making them technically well-rounded professionals.



**DISCOVER
GOLDMINE
OF TALENT
@BIMS**



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Duration : 3 Years / 6 Semester

OBJECTIVES

Business Administration is an exciting professional discipline offering numerous career opportunities. It is the fascinating and challenging field all organization as the Administrative personnel is required everywhere in today's world. Administrative functions are to close the gaps management for decision making purpose, setting standards, measuring performance against standards and taking actions to correct deviations.

ELIGIBILITY

Entry Point

10 + 2 (Any stream) from a statutory Board of India or any statutory examination body or university or autonomous institute is eligible or its equivalent or who have completed the preparatory program for graduation as per BAOU norms. Any students who have completed 10 + 2 with a 1 Yr. Diploma in Business Administration from any recognized University, Institution or equivalent.

FIRST SEMESTER

Titles	
Communication Skills	4
Organisational Behaviour	4
Business Environment	4
Quantitative Techniques in Business	2
Computer Fundamentals	2
Total Credit	16

SECOND SEMESTER

Titles	
Research Methods	2
Business Strategy	2
Financial Accounting	4
Marketing Management	4
Management Information System	4
Total Credit	16

THIRD SEMESTER

Titles	
Legal and Regulatory Framework	4
Human Resource Management	4
Quality Management	4
Advertising and Sales	4
Total Credit	16

FOURTH SEMESTER

Titles	
e -Commerce	4
Management Accounting	4
International Marketing	4
Small Business Management	2
Retail Management	2
Total Credit	16

FIFTH SEMESTER

Titles	
Production and Operations Management	4
Financial Management	4
Economic Planning and Policies	4
Taxation Management	2
Entrepreneurship Management	2
Total Credit	16

SIXTH SEMESTER

Titles	
Technology Management	4
Management Development and Skills	4
Role of International Financial Institutions	4
Project	4
Total Credit	16



Team Satllion -7 -
At Last We Won The Trophy
BBA Baazigar (M.S.Univeristy)

Team Effort

Received
Best Management Team
Award
at BBA Baazigar-
M.S.University.

Position 2nd - Cross word management inter
college contest at Parul Institute

BACHELOR OF COMPUTER APPLICATION (BCA)

Duration : 3 Years / 6 Semester

OBJECTIVES

BCA is an exciting professional discipline offering numerous career opportunities. It is the fascinating and challenging field to develop oneself in IT Sector. After acquiring the Bachelors Degree in Computer Application (BCA) there is a further educational opportunity to go for MCA i.e. Master Programme. This Program provides good working knowledge in Database and Internet applications.

ELIGIBILITY

3 years Graduation

10 + 2 from a statutory Board of India or abroad or its equivalent or Preparatory Programme



FIRST SEMESTER

Titles	Credits
Fundamentals of IT & Programming	2
Programming in C	4
Basic Mathematics	4
Digital Logic	4
Programming in C - Practical	2
Total Credit	16

SECOND SEMESTER

Titles	Credits
Operating System	4
Data Structure and Algorithm	4
Object Oriented Programming - C++	4
Communication Skills	2
Computer Organization	4
Data Structures and Algorithm using C++ - Practical	2
Total Credit	20

THIRD SEMESTER

Titles	Credits
Computer Oriented Numerical Methods	4
DBMS	4
Understanding PC & Troubleshooting	4
Data Communication	4
Soft Skill - Personality Development	2
DBMS - Practical	2
Total Credit	20

FOURTH SEMESTER

Titles	Credits
Computer Networking	4
Java Programming	4
System Software	4
Principles of Financial Accounting and Management	4
Java Programming - Practical	2
System Software Programming - Practical	2
Total Credit	20

FIFTH SEMESTER

Titles	Credits
Web Design	4
Visual Programming	4
Software Engineering	4
E - Commerce	4
Visual Programming	2
Web Design - Practical	2
Total Credit	20

SIXTH SEMESTER

Titles	Credits
Cloud Computing	4
Software Project Management	4
Project	12
Total Credit	20



as "IT is common & essential field for all other fields now in BIMS IT is spreading its wings, it has become mandatory for the IT professionals to have right theoretical & practical exposure to technology which should be sharpened by real industrial project & seminars, which is feed for their bright future."

Manish Sukla
HOD IT - BIMS



GRADUATION PROGRAM IN LEADERSHIP EXCELLENCE (GPLE)

Duration : 3 Years / 6 Semester

This program has been made Compulsory along with any bachelor degree program from BIMS as GPLE caters to practical approaches of learning by giving multi-dimensional exposure to students.

OBJECTIVES

- The course aims at realizing the following objectives.
- Providing specialization in computer science with technical, professional & communications skills.
- Train future industry professionals.
- Increasing technological awareness.
- Encouraging effective quality software development.

ELIGIBILITY

3 years Graduation

FIRST SEMESTER

Title	Credits
Values & ethics of Profession	2
IT in Management	2
Experiential Projects & workshops	
Total Credits	4

SECOND SEMESTER

Title	Credits
Leadership & Team Management	2
English	2
Experiential Projects, workshops & exercises	
Total Cumulative Credits	4

THIRD SEMESTER

Title	Credits
Personality Grooming -I	2
Corporate Psychology	2
Experiential Projects, workshops & exercises	
Total Cumulative Credits	4

FOURTH SEMESTER

Title	Credits
Logical Reasoning & Problem Solving	2
Customer Relations Management	2
Experiential Projects, workshops & Case-studies	
Total Cumulative Credits	4

FIFTH SEMESTER

Title	Credits
Quantitative Techniques For Competitive Exams	2
Personality Grooming -II	2
Experiential Projects, workshops & Case-studies	
Total Cumulative Credits	4

SIXTH SEMESTER

Title	Credits
Entrepreneurship & Small Business	2
Personality Grooming -III	2
Experiential Projects, workshops & Case-studies	
Total Cumulative Credits	4



"A continuous training process under soft skills help students to foster their interpersonal skills as well as an ability to communicate using the right word in the right order to complement hard skills and also to pace their potential in the ever demanding and fast growing global market. At BIMS we believe in grooming as standing out with outstanding qualities."

Shobha Dixit
Faculty - BIMS



POST GRADUATE DIPLOMA IN* MANAGEMENT

AICTE APPROVED
PGDM

OBJECTIVES

- To prepare Graduates for a management career through AIMA's unique blend of quality and flexibility.
- To enable working professional to rise in their organizations. To facilitate growth in managerial and business arena.

ELIGIBILITY

- Defence personnel and graduates with 50% and above marks are exempted from the entrance tests.
- Graduates with less than 50% marks are required to apply along with valid MAT / CAT / XAT / ATMA / other state level entrance test score.



The PGDM is the most sought-after programme of AIMA-CME.

It is being offered since 1993 and is widely acclaimed for its strong curriculum in the industry and academic circles. It is designed not only to impart the knowledge of core subjects such as accounting, economic, finance and marketing but it also lays special stress on developing skills and competencies through exposure to real business situation in the form of case studies. AIMA leverages its close linkages with the industry to assess emerging needs and factors them onto its programmes.

Financial & Management Accounting
Quantitative Techniques For Managers
Managerial Economics
Management Functions & OB
Business Communication
Introduction to Information Technology

SECOND SEMESTER

Financial Management
Economic & Social Environment
Research Methodology
Human Resource Management
Marketing Management
Operations Management

THIRD SEMESTER (Specialization Papers)*

Marketing Management
Financial Management
Human Resource Management
International Business
Information System
Operations Management

FOURTH SEMESTER (Specialization Papers)*

Business Law & corporate Governance
Entrepreneurial Management
Strategic Management & Ethics
International Business
Project Work

* Specialization Subjects

HUMAN RESOURCE MANAGEMENT

Performance Management
Training Development
International Human Resource Management
Managing Change Through Organizational Development
Managerial Leadership

OPERATION MANAGEMENT

Technology Management
Project Management
Supply Chain Management
Quality Management
Operations Strategy

INTERNATIONAL BUSINESS

International Finance
International Human Resource Management
Indian Foreign Trade
Import Export Documentation
International Marketing Management

INFORMATION SYSTEM

Computer Networks
Fundamentals of E-Commerce
Software Engineering
Database Management
Management of Information Technology

MARKETING MANAGEMENT

Sales & Distribution Management
Advertising and Brand Management
International Marketing Management
Marketing of Services
Consumer Behavior

FINANCIAL MANAGEMENT

Management Control System
Security Analysis & Portfolio Management
International Finance
Corporate Finance
Management of Financial Services

* Introducing Again Very Soon



MASTER OF COMPUTER APPLICATION (MCA)

Duration : 3 Years / 6 Semester
: 2 Years / 4 Semester

Award: M.Sc. -MCA
Duration: 3 Years/6 Semester
PGDCA - 1 Year/2 Semester

OBJECTIVES

- The course aims at realizing the following objectives.
- Providing specialization in computer science with technical, professional & communications skills.
- Train future industry professionals. Increasing technological awareness.
- Encouraging effective quality software development.

ELIGIBILITY

- 3 years Graduation

Lateral entry to the second semester of MCA
3 years Graduation & Six months computer course from a reputed institution.

Lateral entry to the third semester of MCA
B.Sc. IT / BCA / B.Sc. (IT/CS/AIT) / BE / B.Tech. (IT/CS/E&C/E&E) from a recognized university
3 years Graduation with PGDCA / PGDIT or equivalent from a recognized University / successful computer of A level course from DOECC after graduation.

FIRST SEMESTER

Title	Credits
Fundamentals of Computer and IT	4
Programming in C	4
Foundation of Mathematics	4
System Analysis and Design	4
Programming in C - Practical	2
Total Credits	20

SECOND SEMESTER

Title	Credits
Operating System	4
Advanced Data Structure	4
Object Oriented Programming - C++	4
Communication Skills	2
Computer Architectures	4
Advanced Data Structure using C++ - Practical	2
Total Credits	20

THIRD SEMESTER

Title	Credits
Financial Management and Accounting	4
Advanced Database Management System (DBMS)	4
Linux OS	2
Technical Writing	2
Advanced Computer Networks	4
Linux OS - Practical	2
Advanced DBMS - Practical	2
Total Credits	20

FOURTH SEMESTER

Title	Credits
Microprocessor	4
Probability and Statistics	4
Programming in Java	4
Analysis and Design of Algorithm	4
Java Programming - Practical	2
Analysis and Design of Algorithm - Practical	2
Total Credits	20

FIFTH SEMESTER

Title	Credits
Web Technologies	4
Advanced Software Engineering	4
Principles of Multimedia	4
Data Warehousing and Data Mining	4
Seminar	2
Web Technologies - Practical	2
Total Credits	20

SIXTH SEMESTER

Title	Credits
Cloud DB System	4
Project	16
Total Credits	20



MASTER OF BUSINESS ADMINISTRATION (MBA)

Duration : 2 Years / 4 Semester

SPECIALIZATION

SPECIALIZATION IN MBA

Finance
Marketing
Human Resources
International Business

OBJECTIVES

- Intensive theoretical & practical knowledge of management.
- An integrated perspective of management functioning along with a fair amount of exposure to real life cases/technical know how.
- To hone the student's analytical abilities.
- Access to a board base of knowledge on core managerial skills.

ELIGIBILITY

- 3 years graduation or equivalent.
- Lateral entry to the second semester MBA (First Level) BBA/BBM from a recognized university OR
- 2,3 years graduation with 6 month management diploma from an institution & minimum 1 year managerial / supervisory experience in reputed organization thereafter.



FIRST SEMESTER

Title	Credits
Management Process & Organization Behavior	4
Business Communication	4
Statistics for Management	4
Financial & Management Accounting	4
Managerial Economics	4
Human Resource Management	4
Total Credits	24

SECOND SEMESTER

Title	Credits
Production & Operation Management	4
Financial Management	4
Marketing Management	4
Management Information System	4
Operations Research	4
Project Management	4
Total cumulative Credits	48

THIRD SEMESTER

Title	Credits
Research Methodology	4
Legal Aspects of Business	4
Four Subjects in area of Specialization (4 Credits each)	16
Projects@	72
Total cumulative Credits	72

FOURTH SEMESTER

Title	Credits
Strategic Management & Business Policy	4
International Business Management	4
Four Subjects in area of Specialization (4 Credits each)	16
Projects@	4
Total cumulative Credits	100

@ The project work will commence from semester 3 and is expected to be completed in semester 4. Evaluation will be conducted in semester 4.

THIRD SEMESTER

FINANCE

Title	Credits
Security Analysis & Portfolio Management	4
Mergers & Acquisitions	4
Taxation Management	4
Internal Audit & Control	4
Project@	

MARKETING

Title	Credits
Sales, Distribution & Supply Chain Management	4
Consumer Behavior	4
Retail Marketing	4
Market Research	4
Project@	

HUMAN RESOURCES MANAGEMENT

Title	Credits
Manpower Planning & Re-Sourcing	4
Management & Organizational Development	4
Employee Relations Management	4
HR Audit	4
Project@	

INFORMATION SYSTEM MANAGEMENT

Title	Credits
Software Engineering	4
Database Management System (DBMS)	4
Computer Networks	4
Business Intelligence and Tools	4
Project	

FOURTH SEMESTER

FINANCE

Title	Credits
International Financial Management	4
Treasury Management	4
Merchant Banking & Financial Services	4
Insurance & Risk Management	4
Project@	

MARKETING

Title	Credits
Services Mkt. & Customer Relationship Management	4
Advertising Management & Sales Promotion	4
e-Marketing	4
International Marketing	4
Project@	

HUMAN RESOURCES MANAGEMENT

Title	Credits
Compensation Benefits	4
Performance Management & Appraisal	4
Talent Management & Employee Retention	4
Change Management	4
Project@	

INFORMATION SYSTEM MANAGEMENT

Title	Credits
Enterprise Resource Planning (ERP)	4
E - Commerce	4
Technology Management	4
Java and Web Design	4
Project	4



"Effective teaching and education extension activities, constantly seek to strengthen the ongoing process of management and extend the frontiers of management knowledge. Management department also nurture faculties and make available an elite scholastic environment that is highly conducive for learning and creativity."

Management Department believes in "Quality with Excellence".

Neeraj Nanda
HOD (Management)



Suntech
A College for IT & Management

POST-GRADUATION PROGRAM IN LEADERSHIP EXCELLENCE (PGPLE)

Duration : 2 Years / 4 Semester

OBJECTIVES

- The course aims at realizing the following objectives.
- Providing specialization in computer science with technical, professional & communications skills.
- Train future industry professionals. Increasing technological awareness.
- Encouraging effective quality software development.

ELIGIBILITY

2 years Graduation

HR SPECIALIZATION

THIRD SEMESTER

Title	Credits
Industrial relations & Labour Laws	2
Experiential Projects, workshops	
Total Credits	2

FOURTH SEMESTER

Title	Credits
Organizational Development	2
Live Project, Management Games, Brainstorming exercises, Assessment Center Training Modules	
Total Credits	2

FINANCE SPECIALIZATION

THIRD SEMESTER

Title	Credits
Investment & Portfolio Management	2
Experiential Projects, workshops & exercises	
Total Credits	2

FOURTH SEMESTER

Title	Credits
Insurance & Risk Management	2
Live Project, Management Games, Brainstorming exercises, Assessment Center Training Modules	
Total Credits	2

FIRST SEMESTER

Title	Credits
Buss. Process Re-Engg. (BPPE)	2
Corporate Excellence	2
Experiential Projects & workshops	
Total Credits	4

SECOND SEMESTER

Title	Credits
Corporate Excellence	2
Entrepreneurship Development	2
Experiential Projects & workshops	
Total Credits	8

MARKETING SPECIALIZATION

THIRD SEMESTER

Title	Credits
Strategic Retail Marketing	2
Experiential Projects, workshops & exercises	
Total Credits	2

FOURTH SEMESTER

Title	Credits
CRM	2
Live Project, Management Games, Brainstorming exercises, Assessment Center Training Modules	
Total Credits	2



LEARNING BY DISTANCE EDUCATION

DIRECTORATE OF DISTANCE EDUCATION (SMU - DDE)

The Directorate of Distance Education (SMU - DDE) of the university is committed to provide career-oriented educational programs at the Diploma, Bachelor's, Post Graduate Diploma and Master's levels.

OBJECTIVES OF THE DISTANCE EDUCATION PROGRAM

- ? To provide high quality, value-based, career-oriented education to students and working professionals
- ? To facilitate students in understanding, developing, integrating and applying both core and specialized concepts and practices
- ? To provide students with a stimulating and learning - friendly atmosphere so that they can utilize their intellectual capacities to specialize in various areas of study
- ? To produce energetic, effective, efficient and ethically driven graduates and postgraduates to serve society

EXPERIENCE

THE LARGEST TAB* BASED MBA# IN INDIA
FOR THE PROFESSIONAL ON THE MOVE



SMU-DE presents a unique MBA program specifically designed for the Professional on the move. Now experience quality learning with the benefits of superior convenience and flexibility, enrol in the largest Tab based MBA in India.

Learn at your pace with anywhere, anytime learning on the Samsung Tab. Move ahead with a coveted Degree that matters.



SMU

Sikkim Manipal University



THE UNIVERSITY & ITS RECOGNITION

The Sikkim Manipal University of Health, Medical & Technological Sciences (SMU) is incorporated under the State Legislative Act (Act IX of 1995) of the government of Sikkim. It is recognized by the Union Minister of Human Resource Development and the University Grants Commission. SMU's Degree / Diploma certificates are recognized by all member of the Association



J C Group Fraternity

KARELIBAUG

FATEHGUNJ

VIP ROAD

GOTRI

NEW VIP ROAD



Pre Primary
Grade 1 to Grade 12
Science
CBSE Affiliated

Grade 1 to Grade 12
Science
English Medium

Pre Primary

Pre Primary
Grade 1 to Grade 12
Science & Commerce

Pre Primary

Nr. L & T Circle, VIP road,
Karelibaug, Vadodara.
M: 63521 47659

B/H Convent School
Fatehgunj, Vadodara.
M : 0265 2783955

Old Jai Ambe school, Amit
nagar, VIP Road, Vadodara.
M: 63521 47659

Opp. Gotri Water Tank, Nr.
Gotri Talav, Gotri, Vadodara.
M: 84016 06606

New VIP Road
Khodiyar Nager Char Rasta,
Vadodara m : 80000 01388

WAGHODIA ROAD

HALOL

HALOL

BODELI

KARAMSAD



Pre Primary
Grade 1 to Grade 11
Science

Pre Primary
Grade 1 to Grade 12
Science & Commerce
English & Gujarati Medium

Pre Primary
Grade 1 to Grade 8
English Medium

Pre Primary
Grade 1 to Grade 12
Science & Commerce
English & Gujarati Medium

Pre Primary
Grade 1 to Grade 12
Science & Commerce
English Medium

Opp. Om Plaza, Nr. Parivar
Char Rasta, Waghodia Road,
Vadodara. M: 9879 224449

Kanjari Road, Halol Bypass,
Halol M: 9099078155
T: 02676 221318

Sun City Campus Halol
Godhra Road
M: 9909978646

Sapphire Public School,
Nr. Jindal complex, Bodeli
M : 96621 14877

Opp. Swaminarayan Vidhya-
pith, Anand Sojitra Road,
Valasan. M: 97255 46531



Day Care
Day After
Mother Toddler
Mother's Academy

Locations of Pre-School:

Karelibaugh | Waghodia Road |
Gotri | Maneja | VIP Road | Sama
New VIP Road | Tarsali | Anand |
Kramsad | Halol | Bodeli



Karelibaug | Waghodiya Road | Halol

OUR GOAL IS TO SETUP A NEW HEIGHT FOR BURDEN LESS EDUCATION



BOOSTING UP CHILD' CURIOSITY FOR LEARNING BY PROVIDING VARIOUS SCHEMES OF STUDIES INCLUDES :

- ? Friendly Environment
- ? Integrated Curriculum
- ? Overall development of Physical, Social, Emotional and Cognitive Domains
- ? Outdoor Free Play (Slides, tunnels)
- Indoor Free Play
- Use of AV aids
- Educational Field Trips
- Mother's Workshops
- Regular PTMs
- Celebrations & Competitions



Service Provider

J.C. Junior College

School for 11th and 12th
Science and Commerce

A Genuine Concept School

11th & 12th
SCIENCE & COMMERCE
GUJARATI & ENGLISH MEDIUM

The pillars of J.C. Group of Concept Schools Model are:

- Rigorous college preparatory curriculum
- Math, Science, and Commerce emphasis
- Personalized education
- Higher standards and expectations
- Knowledgeable and skilled staff
- Data-driven instruction through ongoing assessment of learning
- Increased student engagement
- Improved student teacher bonding
- Community partnership

- JC Junior College is an institute providing regular school facilities as well as other required facilities for the betterment of the students.
 - JC junior college joints hands with GSEB approved schools of below mentioned areas for complete development of the student.
- "Five years of trust"- The only concept school giving best result in Vadodara.

UNIQUE IN GUJARAT

- In partnership with study group
- Combination of school + tuition class
- Location wise tie-up with prominent tuition heads as teachers for our school

UNIQUE STUDY SUPPORT

- Now offers student unrivaled study support
- They have the opportunity to learn under the best study group of Vadodara
- Audio/Video Classroom
- Coaching for Competitive Exam



COMBINATION OF SCHOOL + TUITION CLASS

- ? Location wise tie-up with prominent tuition heads as teachers for our school.
- ? Refined Study Materials

HIGH-TECH INFRASTRUCTURE

- Wi-Fi enabled Campus
- RFID-radio frequency identification
- Excellent study environment by providing lavishing interior

ACADEMIC

- ? Audio/Video Classroom
- ? Coaching for Competitive Exam

STREAM KNOWLEDGE

- ? Career & Seminar guidance + Educational fair
- ? Further study option in India and abroad
- ? Industrials visit

EXTRA CURRICULAR ACTIVITIES

- ? Talent showcase
- ? Organizing school Events

FACILITIES

- SMS / Email Alert- Attendance system- higher security system
- Use of vacation (student exchange Program)
- Lunch + Transportation facilities
- CCTV Camera enabled campus
- 24/7 Hour Library facilities

EDUCATIONAL EXCURSIONS

- ? Will be organized every year
- ? Will provide effective learning activity
- ? Different Trip to Industries / Universities





ADMISSION OPEN NOW For Academic Year 2020-2021

An Institute by renowned mentor for your child's Future !!!



A/C Classrooms

Experienced, Expertise &
Dedicated Faculty Team

Daily, Weekly & Major Tests.

Complete Coverage of Syllabus

Individual Attention

Limited Seats

A well researched &
relevant study material



**JEE
MAIN**

NIT/ BITS &
State Engg. Colleges



**JEE
ADVANCED**
IIT



MEDICAL
NEET/AIIMS &
State Medical Colleges



**Foundation
Builder**
Olympiads, NTSE, IMO,
KVPY & INJSO

Waghodiya Road Branch :

Om Plaza, Opp Sapphire Global School, Parivar Char Rasta , Vadodara.

Call on: 63588 33001/ 63588 33002 | [www .mediit.org](http://www.mediit.org)



ADMISSION OPEN NOW For Academic Year 2020-2021

An Institute by renowned mentor for your child's Future !!!

JEE | NEET

FOUNDATION | PRE - NURTURE

EXPERIENCE THE GLOBAL EXCELLENCE
AT MED - IIT WITH AFFORDABLE FEES

PNC

(Pre Nurture Course)

Std. 6th, 7th, 8th

(Board + future competitive exam.)
(OLYMPIADS, NTSE, KVPY & OTHER EXAMS)

PFC

(Pre Foundation course)

Std. 9th, 10th

(Board + future competitive exam.)
(OLYMPIADS, NTSE, KVPY & OTHER EXAMS)

IFC - I

(Integrated Foundation Course)

Std. 11th

(Board + JEE / NEET / GUJCET)

IFC - II

(Integrated Foundation Course)

Std. 12th

(Board + JEE / NEET / GUJCET)

CFC - I

(Competition Focused course)

Std. 11th

(Only JEE / NEET / GUJCET)

CFC - II

(Competition Focused course)

Std. 12th

(only JEE / NEET / GUJCET)

CBSE + GSEB + ICSE

English & Gujarati Medium



Transportation
Facility



Hostel
Facility

Easy Finance Available



Waghodiya Road Branch :

Om Plaza, Opp Sapphire Global School, Parivar Char Rasta , Vadodara.

Call on: 63588 33001/ 63588 33002 | [www .mediit.org](http://www.mediit.org)

CONVOCATION

(2010 & 2011)



(2012 & 2013)

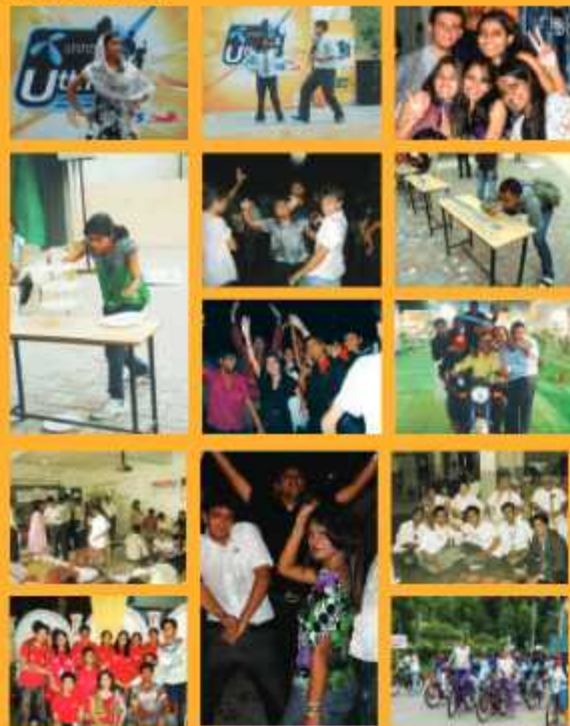


(2013 & 2014)



LIFE OUTSIDE THE CLASSROOM

When it comes to the student experience, we feel that what happens outside the classroom is just as important as what happens inside. With that, we are committed to attracting and retaining students who reflect our institutional values and those of our community including the importance of having respect for others and the creation of a positive relationship between students, faculties, staff, administration and the community.



FELICITATION OF LEADING EDUCATIONISTS

This is a proud tradition of J.C. Group to recognize the prominent personalities from the education fraternity and to felicitate these pillars of knowledge to proclaim the appreciations for their great contribution and add value to their real matchless worth and efforts.



SYNA 2011 ...Striking Youth of New Age

"The most awaited college festival of the season"

Looking Beyond Academics...

SYNA, the annual management and cultural festival of BIMS that has its own unique flavour and style... It's a confluence of ideas, a blend of arts, the skills and the passion to perform.



SYNA 2010



The Institutes has identified the following data as directly information as required by the rule. The college will release address, telephone number, dates of attendance, major program, degree earned and honors received unless a student request in writing that the information will not be released. All other data on the application will be held confidential and not released by college, without the student's permission.

Affix your
passport size
photo here

- A Non refundable application fee must be submitted with this form :
- All fields must be completed in order for this application to proceed for assessment.
- Please print clearly in BLOCK LETTERS. Use black pen only.

Course Applied For :

Bachelor degree
☐

BBA

☐

BCA

Dual Degree Program
☐

MBA + PGPLE

☐

Global MBA

Master degree
☐

MBA

☐

MCA

PERSONAL DETAIL

Name of the Applicant as in the Birth Certificate or Marks Sheet of Standard X exam :

Father's Name :

Date of Birth :

DD

MM

YEAR

Age :

Sex :

☐

MALE

☐

FEMALE

Nationality :

Blood Group :

Complete Address for Correspondences (Don't repeat name) (Use capital letters only)

Postal City :

State :

Pin Code :

Telephone :

Mobile :

E mail :

What is your first language :

Passport details for students :

Passport No. :

Expiry date of the Passport :

 / /

Do you have a Visa :

☐

YES

☐

NO

Name of the Country :

ACADEMIC QUALIFICATION

Provide complete information on examination marks obtained in all columns. Marks stated in these columns must tally with those in the original mark sheets. Enclose photocopy of certificates. (Attested by gazetted officer)

Examination Passed	Name of the School / College	Name of the Board / University	Marks Obtained / Total Marks	Percentage (Aggregate)	Month & Year of Passing
Std . 10th					
Std . 12th					

FAMILY DETAILS

Name	Relation	Service / Self Employed Name of Organization	Place	Designation

FINANCE DETAILS :

Consolidated Family income(p.a) ?

Mode of Financing Course :

☐ By self ☐ By Family ☐ Through Loan ☐ Other _____

JOINT DECLARATION BY STUDENT AND PARENT

We hereby solemnly affirm that, we have read and understood the regulation of the prospectus, and the statement made, information provided in this application form for admission in _____ course is true in all respect. We know that if the information found to be wrong, in any way, constitute a crime and subject to criminal prosecution. We know that consequences could be following, but not limited to..

- a) Admission of the student is liable for cancellation
- b) Every payment made towards the admission, is not refundable and it is on the sole discretion of the college.
- c) We also confirm and fully agree for following in its ward and spirit.
- d) Fees paid once are not refundable. Matter of refund is at full discretion of the college.
- e) We will abide by every rules and regulation of the college and university, including the changes there in, over the period.
- f) We will provide original document to college, upon demand and within the stipulated period by the college.

Signature of the Parent's/ Guardian :

Date :

Signature of the Applicant

Date :

Name : _____

Name : _____

Reference Through : _____ Contact no : _____

Address : _____

Counselor Sign:

Let the Change Begin @ **BIMS** Vadodara's Top Business School



Baroda Institute of Management Studies
Management + IT

College Campus

BIMS, Shannen the World campus, Gotri Water tank, Gotri, Vadodara.
M : 6354546643 | www.bimscollege.com



Registered Office

Suntech, 12-veer Nagar Society, Nr. Jain Temple, VIP Main Road, Karelbaug,
Vadodara, Gujarat 390 018. Tel : +91 265 249 1339
E mail : info@jcgroup.org

Information in this prospectus is correct as at May 2015.

The college reserves the right to "withdraw any program or course change the content or other aspects of any program or course limit enrolments in any program or course and/or after the tuition fees for any program or course described in this prospectus.

www.bimscollege.com

www.jcgroup.org