



✉ impact.admissions@gmail.com

🌐 www.iiemdelhi.in

DELHI'S BEST EVENT MANAGEMENT INSTITUTE SINCE 2008



SINGHANIA UNIVERSITY

13 Years of Excellence

*Education is not the learning of facts
but the training of the mind to think.*

- Albert Einstein

ABOUT IITEM

IITEM was founded in 2008, since then, IITEM has emerged as one of the leading and best event management institute in Delhi NCR. Impact Institute of Event Management delivers world-class education for students.

IITEM offers the most comprehensive programs in India that focuses on Social Events, Sports Events, Political Events, Corporate Events, Movie Promotions, Fashion Shows, Award Functions, Wedding Planning, Destination Weddings and International Events etc.

Our innovative industry-based curriculum provides opportunities for fresher as well as experienced professionals to refine their skills, advance their careers or switch fields entirely. The key advantages of our programs are our regular weekly assignments and live event practical exposure that prepare every student individually for their successful future. Our strong industrial network will help the students in getting placed in reputed organizations.

OUR MISSION

Impact Institute of Event Management (IITEM) was founded on the principles of providing niche to all young aspirants who wish to explore the event industry by getting world class learning experience with complete affordability.

Our mission is to impart ultimate theoretical knowledge about event management as well as provide practical exposure by associating with various events. IITEM trains its student in a way that they get easily accepted by the event industry for internship and job. Our courses have been specially curated for all candidates who are willing to make a mark in the event industry.

OUR VISION

To become an institute that becomes globally recognized when it comes to event management training to the students and give them a perfect platform to excel in the field of Event Management.

COURSES AVAILABLE

- MBA (Masters in Business Administration) in Event Management - 2 Years
- BBA (Bachelors in Business Administration) in Event Management - 3 Years
- Post Graduate Diploma in Event Management (PGDEM) - 1 Year
- Diploma in Event Management (DEM) - 1 Year
- Wedding Planning Certification - 6 Months

LIVE EVENT EXPOSURE

IITEM students get Live Event Exposures like HT GIFA (Chief Guest: Akshay Kumar), Bollywood Music Project, CSR Summit, MSME Expo (Chief Guest: Subhash Ghai), Ramlila Event (Chief Guest: Bhumi Pednekar, Arvind Kejriwal), Grub Fest, IPL, GLADRAGS Mr. India, Pravasi Bharatiya Divas, Priyanka Gandhi Rally, Airtel Marathon, Music Concerts: Benny Dayal, Amit Trivedi, Badshah, Jassi Gil and many more.

ACCREDITATIONS

Impact Institute of Event Management (IITEM) offers Full Time Regular Programs, Degrees and Diplomas that are awarded by SINGHANIA UNIVERSITY recognized by the University Grants Commission (UGC), under the section 2f of UGC act 1956. Our courses are certified from multiple education bodies and councils:

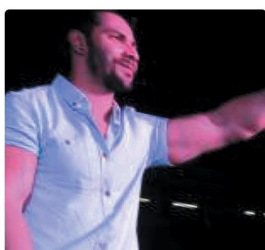
1. UGC (University Grants commission)
2. India's First ISO 9001: 2008, ISO 14001:2004 & OHSAS 18001:2007 Certified University
3. IAO (International accreditation certification) accreditation by QS group Zurich AG Switzerland (SAS)
4. Member of National Knowledge Network

UGC recognized University degree program facilitates student to learn and know the Events & Entertainment Industry at an early stage of his/her career. Event Management program will ensure a rock-solid foundation for an aspiring Event Manager. In IITEM our curriculum, syllabus, books are constantly revised on yearly basis for giving you new approach, skills and techniques in all aspects of Events so that faculties can upgrade themselves to give student more industry relevant and up to date knowledge.

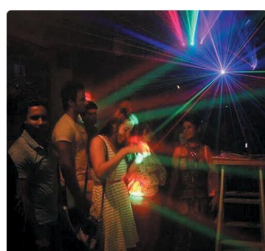
PLACEMENT TIE-UPS



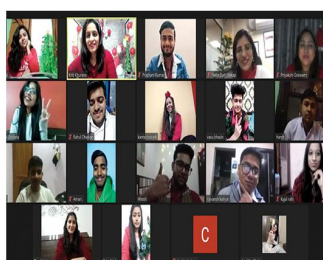
CELEBRITY EVENTS



GLANCE OF INHOUSE EVENTS & WORKSHOPS



LIGHT & SOUND WORKSHOP



ONLINE CHRISTMAS EVENT



DECOR PROPS WORKSHOP

PERSONALIZED ASSESSMENT

Every student is unique, and at IIEM we treat them in this way. Each student receives invaluable, personalized feedback and assistance from our faculty that is specific to the students' strengths and weaknesses. We place tremendous value in the growth and personal success of our students by guiding them through every step of the program. Students are getting the advantage of regular assignments and Live Event practical exposure that prepare every student individually for their successful future careers. In essence, we consider their success, tied to ours.

EXPERIENCED FACULTY

Our faculty brings a wealth of academic and industry experience from exceptional professionals with a proven track record in Event Planning and Business Management. Our experienced and highly qualified faculties will help you to develop your skills in the event planning, organizing and directing the different variety of events.

INDUSTRY ORIENTED PROGRAMS

We design our programs keeping in mind the realities of the event planning business. Our educational philosophy blends practical experience in the form of assignments, in conjunction with academics. The course work is geared towards students who are passionate about enhancing their job prospects and growing their career. All the programs at IIEM are designed according to the requirement of today's major Event Management Companies and Industry-integrated practical training is provided with the sole objective of giving world-class education. Every program is designed in an effective way and geared towards practical application rather than academic knowledge.

CAREER ADVICE

Our placement cell is available to counsel student and help them thrive in their careers. The basic consultation areas include crafting resume, preparing for job interviews, personality development classes and enhancing Communication & Presentation skills.

PLACEMENT OPPORTUNITIES

IIEM students are placed in following industries: Corporate Houses, Five & Seven Star Hotels/ Resorts/ Clubs, Newspaper Industries, Radio Stations, Advertising Agencies, PR Agencies, Shopping Malls, Media Houses, Production Houses, Educational Institutes, Travel & Tourism Companies, Music Companies, M.I.C.E. Industry, Fashion Houses, Sports Companies. Many entrepreneurial students have started their own event management companies.

100% PLACEMENT ASSISTANCE

We provide 100% internship and placement assistance from the placement cell which lists new event planning jobs and internships from the biggest event management companies, production houses and MNC's like Wizcraft, Vibgyor, DNA, Fountainhead, Showtime, Cox & Kings, Ferns & Petals, Tech India, Percept D Marc, Lavanya Events and many more.

ADMISSION PROCEDURE

✓ Step 1: Registration

- o Fill up the registration form in our Website – www.iimdelhi.in
- o Registration Fee of Rs. 1500/- needs to be paid either through online or offline mode - Cash/ Cheque/ Demand Draft in favour of IMPACT EDUCATION during Registration

✓ Step 2: Personal/Telephonic Interview

- o You will receive an email regarding the schedule of the Personal interview
- o Personal/Telephonic Interview will be conducted by the Academic Director, based on which your selection will be done

✓ Step 3: Selection

- o Selection mail will be sent to the candidates who qualifies the personal interview round

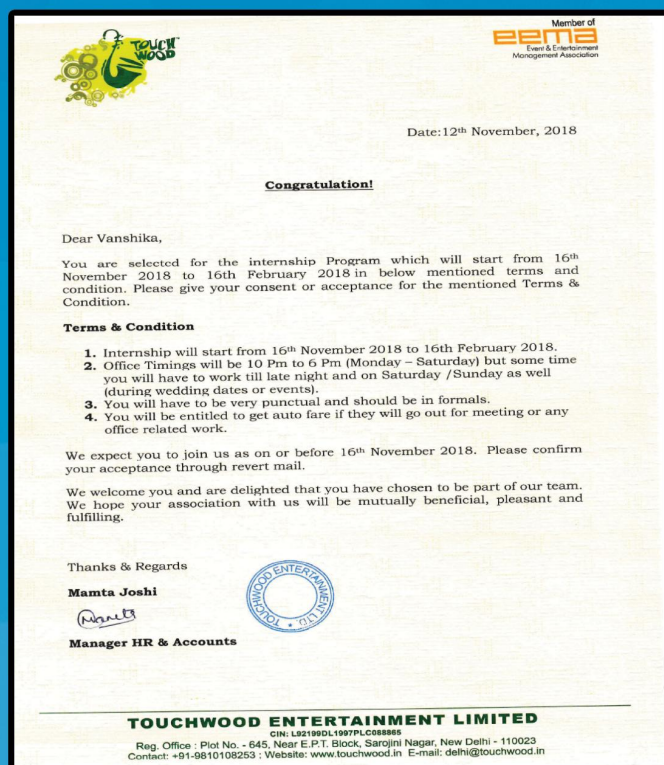
Following Documents are required to be submitted after the Personal Interview:

- 5 Passport Size Photograph
- Photocopy of 10th Marksheet
- Photocopy of 12th Marksheet
- Photocopy of Graduation Marksheet/ Certificate (applicable only for candidates applying for PGDEM/MBA)

✓ Step 4: Admission Confirmation

- o Confirmation will be given to the candidates after document verification through mail, post which the first installment has to be paid within 7 days.
- o Admission will be considered as confirmed only after receiving the admission fee.

ACCOMPLISHMENTS



INTERNSHIPS & PLACEMENTS



AFNAN DEHALVI
FERNS N PETALS



TANMEYA MUNSHI
AIRMEET



KAJAL RAHI
MSME DEVELOPMENT FORUM



HITESH GUPTA
SEA HAWK EVENTS



TSEWANG CHUSKIT
SAW DECOR



KANTA DWIVEDI
WONDERWERKS



RAVJANSH KATIYAR
PRIMROSE DECOR



NAURIN ABID
GOLDEN EVENTS



BHOOMIKA JAIN
APSG EVENTS



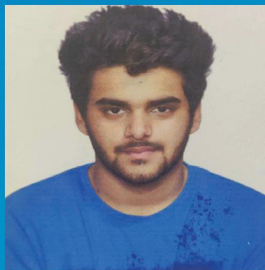
MANSI KUMARI
SHAADI CREW



YASH DUDEJA
RED APPLE EVENTS



DIPANSHU BATRA
CONCEPT MAKERZ



ROHIN NARULA
TOUCHWOOD EVENTS



PREETI NEGI
RAMA TENT HOUSE



SAKSHI HARSHITA
GLITZ N SHINE WORLDWIDE



KESHAV KUMAR
SPORTZ CONSULT



NAMAN GANDHI
EXOTIC INDIAN WEDDING



RITISHA POKHRIYAL
VIKRAM SHARMA DESIGNS



MOHIT SOMAI
JAGRAN SOLUTIONS



SIDDHANT BANYAL
HTC SPORTS



ISHIKA NEGI
WBI EVENTS



ALISHA RAJ
ONEDERS EVENTS



MANVINDER KAUR
CII



PRACHI MADHUKAR
BACK TO CULTURE

GLIMPSE OF LIVE EVENT EXPOSURE



6th INDIA INTERNATIONAL MSME EXPO
Chief Guest: Film Director Subhash Ghai



HINDUSTAN TIMES – GREAT INDIAN FOOTBALL ACTION (HT GIFA 2019) OPENING CEREMONY
Chief Guest: Actor Akshay Kumar



LAVKUSH RAMLILA EVENT

Chief Guest: Politician Mr. Arvind Kejriwal, Bhumi Pednekar, Manoj Tiwari, Comedian Deepak Raja



OUTLOOK SPEAK OUT

Chief Guest: Actress & Model Kubra Sait & Actress Kirti Kulhari



TESTIMONIALS

IEM is one of the best place to grow our skills and personality not only in the events field but in every area related to life. The faculties of this institute are talented and friendly. Blessed to be a part of this family.

-NAURIN ABID, STUDENT, BATCH 2020, DEM



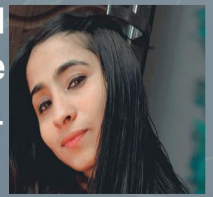
It feels like home with each faculty at IEM. Online classes during this pandemic was not a great idea to me initially but then I enjoyed each bit of the sessions and learned a lot of new things. Great place to be at.

-KANTA DWIVEDI, STUDENT, BATCH 2020, MBA



The best institute where I got to learn a lot. Special thanks to all teachers because along with studies, they have also taught me to face the challenges of life. I learnt to be more confident and to love myself.

-PUJA CHAUHAN, STUDENT, BATCH 2020, PGDEM



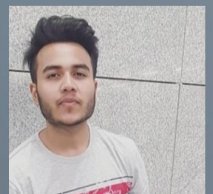
I feel so blessed to get admission in this college because not only it gives education, IEM gave me a desired personality because of discipline and faculties who gave a right direction for the future.

-VASU BHASIN, STUDENT, BATCH 2020, BBA



Best Institute of Event Management in Delhi. Everyone in the faculty is super supportive specially the director. Highly recommended for students who are interested to make their future successful.

-AFNAN DEHALVI, STUDENT, BATCH 2019, WPC



Impact Institute of Event Management
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