



ALLAMA IQBAL INSTITUTE OF MANAGEMENT

DAIVAPPURA P.O, PERINGAMMALA, THIRUVANANTHAPURAM-695563



PROSPECTUS

BATCH 2022-2024

ABOUT THE INSTITUTE:

Allama Iqbal Institute of Management was established in 2003 in a self-contained fully residential facility and picturesque campus in Daivappura at the foothills of Ponmudi. AIIM is affiliated to University of Kerala and is accredited by All India Council for Technical Education and Govt. of Kerala.

Professionally managed with state of the art infrastructure and guided by eminent faculty, AIIM is a well reputed B-School in Kerala. This is complimented with our excellent placement records.

Allama Iqbal Institute of Management established in 2003, has completed 17 years of excellent service in Professional Higher Education in the State. It is a matter of pride that within this short period, this institute has made great achievements in fulfilling its aim and objectives. Our students are given training to become outstanding managers and we emphasize providing high quality management education. Our mission is "Excellence in leadership through progressive learning". Our students are trained to be responsive to the elements of the external environment-economic, technological, social, political and ethical. They are also trained in teamwork, communication skills, strategic thinking and creativity.

The students of AIIM have consistently shown brilliant academic performance and have acquired the skills necessary to meet the challenges of this changing world. This was possible due to the sincere efforts of our students, devotion of our faculty, and strong support and encouragement given by the Iqbal College Trust.

VISION:

We at AIIM strive continuously to develop the innate abilities of individuals and teams to provide leaders of tomorrow. To this end, we create, develop and maintain a learning environment that will lead to the acquiring of state of the art knowledge and skills. A prominent aspect of this effort will be the development of the right values and attitudes in individuals. We offer programmes of high quality that are relevant to the present day environment and useful to the society.

MISSION

“Excellence in Leadership through Innovative Learning”

OBJECTIVE:

- To develop outstanding managerial talent capable of providing enlightened and effective leadership.
- To enhance the advancement of knowledge in the field of management by undertaking relevant research programmes.
- To become one of the top management and technology institutions in the country known for its value and value-for-money education and services.

THE GOVERNING COUNCIL:

Iqbal College Trust was founded in the year 1964 and registered as a public charitable and educational Trust with its headquarters at Peringammala, Nedumangad Taluk, in the district of Thiruvananthapuram, Kerala State. The Trust and its Educational Institutions are named after the great Patriot, Philosopher and Educationalist, **Sir Dr. Allama Mohammed Iqbal** the 'Poet of the East' who composed the famous patriotic poem "Sare jahan se acha, Hindusthan hamara...". Iqbal College Trust is managed by a fourteen member Executive Committee with N. Abdul Basheer as the President of the Trust, Shebeer Mattapally as the Secretary and Manager and Dr. A. E. Shanavas Khan as the Treasurer.

OFFICE BEARERS OF THE TRUST



Mr. N. Abdul Basheer
President



Mr. Shebeer Mattapally
Secretary, Manager



Dr. A. E. Shanavas Khan
Treasurer

FUNCTIONARIES:

Manager	:Mr. Shebeer Mattapally
Director	:Dr. M.H.Salim
Examination Coordinator	:Mr. Surej J. Puthuveetil
Placement officer	: Mr. Abdul Safeer
Career Assistant Program	: Prof. Sahirudeen S
Transition Assistantance Program	: Mr.Surej J. Puthuveettil
Student Counselor	: Mr. Arya C.R.

DIRECTOR'S MESSAGE

Allama Iqbal Institute of Management has completed 18 years of excellent service in Professional Management Education in the State. This institute has made great achievements in fulfilling its aim and objectives. Our students are given training to become outstanding managers and we emphasize in providing high quality management education. Our mission is "Excellence in leadership through progressive learning". In addition to curriculum training, our students are also trained in the latest knowledge in modern managerial techniques. They are also trained in teamwork, communication skills, strategic thinking and creativity. The students of AIIM have consistently shown brilliant academic performance and have acquired the skills necessary to meet the challenges of this changing world. This was possible due to the sincere efforts of our students, devotion of our faculty, and strong support and encouragement given by the Iqbal College Trust.

I congratulate each and every one and wish them all success.

ADDRESS AND CONTACT DETAILS:

Allama Iqbal Institute of Management

Daivappura P.O, Peringammala

Thiruvananthapuram – 695563. Kerala State, India

Phone: +91-472-2846724,+91-472-2846723

E-mail:aiimmba@hotmail.com

Website: aiim.net.in

Manager : 9447734366

Director :9387333333

ACADEMIC PROGRAMME

The MBA of AIIM is a two year full time programme of University of Kerala. AIIM being a Management School with a difference provides the right environment for the overall development of students, helping them to develop a positive attitude with the right values. Moreover AIIM focuses on:

- Excellent Corporate partnership for Industry interface
- Eminent faculty from the industry and academics to bring in a blend of inductive & deductive learning
- Case studies to stimulate real life business scenario & problem solving
- Special personality development programmes to enhance leadership communication & public speaking skills
- Structured training programmes

Number of seats offered by the college :60 seats

SPECIALIZATIONS OFFERED

1. Financial Management
2. Human Resource Management
3. Marketing Management

4. Operations Management
5. Systems Management

FEE STRUCTURE

Estimated expenditure for the year MBA Full Time Programme 2022-2024

DAY SCHOLARS	Amount
1.Semester Tuition Fee (Rs. 40,000 x 4 semester)	1,60,000
2.University Fee	1320
3.University Examination Fee (Rs 1530 x 4)**	6120
4.Placement Brochure & Placement cell activities*	2500
5.Institute Caution Deposit*	3000
6.Cost of Uniform*	7000
Total Expenses for day scholars	1,79,940
HOSTELLERS	
Item 1 to 6 as above	1,79,940
7.Hostel: Rent (Free Hostel Accommodation)	0
8. Hostel: Food and Utility Charge (3000 x16)(Approximately, but actuals)	48000
Total Expenses for Hostellers	2,27,940

***There are onetime expenses to be born out at the beginning of the course.**

**** As per University stipulations.**

I Semester Fee

HOSTELLERS		DAY SCHOLARS	
Particulars	Amount in Rs.	Particulars	Amount in Rs.
1 st Semester Tuition Fee	40,000	1 st Semester Tuition Fee	40,000
Institute Caution Deposit	3000	Institute Caution Deposit	3000
University Fee	1320	University Fee	1320
Hostel Caution Deposit	2000	Hostel Caution Deposit	0
Exam Fee(per semester)	1530	Exam Fee(per semester)	1530
Placement Cell Expenses	2500	Placement Cell Expenses	2500
Cost of Uniform	7000	Cost of Uniform	7000
Total	57,350	Total	55,350

Note:

- Payment is to be made by Demand Draft or Cash
- Demand Draft must be drawn in favour of “Secretary, Allama Iqbal Institute of Management”, payable at Thiruvananthapuram
- All Semester Fee to be paid before commencement of the respective Semester

II Semester Fee

Semester Tuition Fee	40000
University Exam Fee	1530
Total	41530

III Semester Fee

Semester Tuition Fee	40000
University Exam Fee	1530
Total	41530

IV Semester Fee

Semester Tuition Fee	40000
University Exam Fee	1530
Total	41530

Scholarships and Concessions

- Scholarships for Outstanding students and Economically Backward Students.
- Free Hostel Accommodation.
- Free add on courses like Logistics and Supply Chain Management

DIRECTOR



Dr.M.H.Salim

LLB, MBA, PhD

Area of Interest: Marketing

Dr. M. H. Salim is a Law Graduate (LLB) from Kerala University; MBA from the Calicut University Department of Commerce & Management Studies; and PhD from Cochin University School of Management Studies. Dr. Salim is an approved Research

Guide in different Universities including University of Kerala and has produced several PhDs. To his credit, he has a good number of research publications in different journals of repute. Dr. Salim is a life member of various Professional Bodies like National Institute of Personnel Management (NIPM), and All India Management Association. He has held various positions like Professor and Director of different Management Institutes. He brings with him over 30 years of experience and expertise in Management education and Research.

FACULTY MEMBERS: REGULAR



Prof. Sahirudeen S.

MBA, BTech

Area of Interest: Quality Management , Operations & Systems

Prof Sahirudeen has a Bachelor of Technology – Mechanical Engineering from the Indian Institute of Technology Madras and MBA in General Management from University of Hull, UK. In addition he also has a Post Graduate Diploma in Financial Management, ICFAI University. Prof. Sahirudeen has got more than 40 years experience of which 30 years had been in the industry in various managerial level positions. His expertise covers the fields of Operation Management, Quality Management and Strategic Management. In the academic field he was Professor in the Operation Management faculty in TKM Institute of Management, Kollam from 2000 to 2003, and Executive Director of Allama Iqbal Institute of Management, Trivandrum from 2003 to 2006.



Asst. Prof. Mr. Surej J. Puthuveetil

MBA, MCom, PGDM(Personnel Management)

Mr. Surej J Puthuveetil holds BA (Economics) with Mathematics Subsidiary from the University of Kerala. In addition he holds MBA(Finance) from Manonmaniam Sundaranar University Tirunelveli and PG in Personnel Management and Industrial Relations from National Institute of Personnel Management Calcutta. He also holds MCom Degree from Annamalai University. He has penned two books on English Literature to his credit.



Asst. Prof. Mr. Abdul Safeer

BA (Economics), MBA, UGC NET

Asst. Prof. Abdul Safeer holds MBA Degree from MES College Aluva. He has more than 7 years experience in teaching. He is also trains classes for Civil Service Examination



Asst. Prof. Ms. Arya C.R.

MBA

Arya C.R. holds MBA (Specialised in Human Resource Management & Marketing Management) from Kerala Institute of Co-Operative Management (KICMA) and graduated in Computer Science from Immanuel College of Arts and Science. She has three year teaching experience.

- Prof. (Dr.) Sulphery M.M., MA (Psy), PhD
- Dr. George Henry, MA, PhD (Former Principal, Fathimamatha College, Kollam)
- Mr. Balachandran K.K, B.Tech, MBA(Group General Manager and COE, HMT Bangalore)
- Mr. Prabhakaran B.Tech, MBA(CEO, Finserve, Kollam)
- Dr. Kalyani Vallath, MA, PhD(Director,Total English Solutions Ltd,Trivandrum)
- Mr. Rameshan K. K.,BTech(Mech),PGDBM(General Manager,English Indian Clay Pvt. Ltd.)
- Mrs.Betty John,MCA(General Manager,Software Development and Training,Keltron)

INFRASTRUCTURE :

AIIM provides adequate infrastructure facilities. Buildings of AIIM have a built up area of 1700 square meters with modern facilities. Well equipped classrooms with state-of the art projection systems, multimedia presentation facilities and high quality audio- video output capabilities. A well stocked Library with all the best known business titles. Frequently updated with management literature, Indian and foreign business Journals & periodicals. Fully fledged Computer Centre with individual attention to help students master all popular programmes & applications. Access to Special Purpose Software to sharpen technical and analytical skills. Separate Hostel facilities for boys & girls with travel facilities from and to College & Hostel. College bus from Trivandrum city for day scholars.

Library:

Library is the place of knowledge open for academicians and students. The library has more than 8000 volumes in 1500 titles of books on a variety of subjects. Utmost care is taken in developing resources for each department. Our Library subscribes to many International and National Periodicals and has a good collection of

latest CDs on various fields. The house keeping operations of the Library is fully automated with Library Automation Software.

Library Services

- Lending service
- E-Books Access
- Reference service
- Information Retrieval/Internet Print out.
- Service for career & Placement Aids
- Referral Service
- Current awareness service
- Reprography service
- Multimedia based User Orientations.
- Internet Access
- Maintaining Question Bank
- E-Journals (Full text) Access

Membership:

All the students, faculty members and employees of the Institute are eligible for the membership of the library

High tech Learning:

The Campus is having Wi-Fi facility wherein the students can use their laptop anywhere in the campus. Internet facility is available on these machines.

Computer Lab:

- Fully fledged Computer Lab with facilities to help students master all popular programmes and applications
- Access to special purpose software to sharpen technical and analytical skills.

Women's Hostel:

A hostel for women with modern amenities with a capacity of 200 students with food and accommodation is available in the college premises. There are ample facilities for entertainment, sports and games.

Men's Hostel

A hostel for men with modern amenities with food and accommodation is available in the college premises. There are ample facilities for entertainment, sports and games.

STUDENT FACILITIES

- ❖ Library
- ❖ Reading Room
- ❖ Well equipped computer lab
- ❖ Separate Hostel accommodation for boys and girls
- ❖ Separate girls rest room and boys rest room
- ❖ Wi-Fi on campus
- ❖ Cafeteria
- ❖ Play ground
- ❖ Seminar Hall
- ❖ Transportation from the city

Pass Percentage

	2017	2018	2019	2020
Appeared Count	15	3	19	12
Passed Count	13	3	18	11
Failed Count	2	0	1	1
Withheld Count	0	0	0	0
Pass (%)	87	100	95	92
Fail (%)	13	0	5	8

Placement Details of last eight previous years

The Placement cell facilitates the students to explore the world of employment and new career avenues. It also helps students in career planning through counseling where in they gather information about themselves in terms of their interests, aptitudes and abilities so that they can choose their career more effectively.

The objective of the Placement cell is also on the professional development of the students by training them towards employability skills such as resume building, group discussion and interview skills which in turn helps the students to move into a desired occupation and/or apply in prestigious postgraduate and professional schools.

The Placement cell takes the initiative to explore new career avenues for graduates and post graduates through visits to new companies and unexplored sectors. Campus recruitments are organized every year. The selection process generally starts with a pre-placement talk in which a firm/organization gives the students insights into the company profile, job profile, career path etc. which is followed by the actual selection process i.e., written test, group discussion, interview etc.

The recognition of academic excellence of our college by various surveys is a reiteration of our quality enhancement and sustenance. During the previous year more than 25 corporate organizations visited our campus to recruit prospective employees from various streams of study at Post Graduate and Graduate Levels. The overwhelming feedback from our recruiters regarding the performance of the earlier batches is an assurance of their trust in the quality of our pedagogy. Over the past years, most of students have been placed in reputed and top firms.

Our excellent placement team comprising of experienced professionals has strong interface with industry. The Center organizes on-campus and off-campus recruiting events where companies are invited to participate and discuss various career opportunities in their organizations. Recognizing the importance attached to placement activities, there is a Placement Committee to provide over all supervision and directions for final Placements of the students. AIIM has a tie-up with a

professional company, which is pioneer in the world of job recruitment to explore career opportunity. It has more than 100 companies to its, credit offering jobs to the students.

SOME OF THE COMPANIES WHERE THE STUDENTS ARE PLACED

ALLIANZ CORNHILL

ERNEST & YOUNG

HDFC

ICICI

HEDGE EQUITIES LTD

UAE EXCHANGE & FINANCIAL SERVICES LTD

COGNIZANT INFOPARK

GEOJITH

CAPSTOCK

ENVESTNET, ETC.

PLACEMENT DETAILS

Year	Number of Placement of students
2010-12	33
2011-12	35
2012-14	32
2013-15	16
2014-16	8
2015-17	7
2016-18	1
2017-19	12
2018-20	5
2019-21	No intake
2020-22	In progress

INDUSTRY-INSTITUTE INTERACTION PROGRAMMES

Industrial Visits

Frequent industrial visits are arranged for our students. Some of the companies and industries our students visited are as follows:

- English Indian Clay, Veli.
- KINFRA, Apparel Park
- Milma Dairy Plant , Ambalathara
- Family Plastics, Industrial Estate, Manvilla
- Thenmala Eco –Tourism
- Mysore Silk Weaving Factory
- Eastern Condiments Factory, Adimali
- Munnar Tea Factory
- KMML , Chavara
- Titanium factory, TVM
- Bonacard Estate, Bonacard
- HMT, Kalamaseri
- Hindustan Latex Limited, Peroorkada
- Britannia Ltd, Kollam
- Intimate Machines Ltd , Kulathoor
- Leela Hotel ,Kovalam
- TCS , Techno Park
- Ariyans, Kazhakuttom
- Pankaja Kasthuri

Classes by Industrial Experts

Industrial experts are arranged frequently to take classes and interact with our students in our campus. The following are the guests from different institutes and industries visited and given lectures on various management and soft skill aspects. The persons are:

- Smt. Bindu Susan John, Senior Manager, UST Global
- Dr. Leeba Babu (Prof. Cardinal Clemis School of Management Studies, Mar Ivanios Nagar, TVM.)
- Mrs. Anupama Ghildyal (Corporate Trainer And Managing Partner, Hub & Bites, Infotech, TVM)
- Dr. Kalyani Vallath(Director, Vallath Total English Solutions, Trivandrum)
- Prof: Dr. Beena S.Saji, MA(Psy.), MBA, PhD
- Ms Shefali Kulkarni, BTech, MA
- Dr. Jubi R, BTech, MBA, PhD
- Mr. Kanakasabhai, MA
- Prof. Thomas Jacob, BSc(Engg), MTech
- Ms. Smitha V.Shenoy, BSc,MBA
- Prof. C.S Renjith, BSc(Agri), MBA (World Bank Consultant)
- Prof.Mallika Sankar
- Prof.Elizabeth Domanic

YOGA Training

- Prof. Santhosh .S, MSc. Yoga(Ayur Santhi Yoga Center, TVM)
- Prof. Lekshmi , MSc. Yoga

ADMISSIONS AT AIIM:

Eligibility for Admission

Candidates seeking admission to the MBA (Full-time) programme must have passed the BA/B.Sc/B.Com degree examination of the University of Kerala or one recognized by the University as being equivalent thereto, with not less than 50% marks in the aggregate in part III, and for all other degrees of the University of Kerala,

or one recognized by the University as being equivalent thereto, 50% marks in aggregate.

Admission Procedure

The candidate desirous of pursuing the MBA (Full-time) Degree programme will have to apply with a valid CMAT/KMAT/CAT score and also undergo group discussion (GD) and interview at the Institute in order to qualify for admission. There shall be a University representative on the board of interview and group discussion.

Merit list is prepared as follows:

Based on Composite Score in the

- Mat Score : 80%
- Group Discussion : 10%
- Interview : 10%

GD selection criteria

During interview GD and Interview, Candidates are evaluated on the basis of their communication, attitude, listening, reasoning ability, leadership and persuasive skills

Apply with fully completed application form, necessary documents and supporting details. For downloaded application forms include a DD for Rs. 300/- favoring Secretary, Allama Iqbal Institute of Management, payable at Thiruvananthapuram.

For Admissions Contact

Dr.M.H.Salim, Director 9387333333

Prof. Sahirudeen S, Admission Co-ordinator 8129127026

Abdul Safeer, Faculty, AIIM 9895909196