

# MBA

## Master of Business Administration



Lotus Business School (LBS) has designed unique program for MBA as per Industry requirement.

The LBS pedagogy has developed by renowned Industrialist and Academicians with respect to new trends in various sectors.

The curriculum of MBA course has been designed by Savitribai Phule Pune University (SPPU). LBS has added value by inculcating practical base learning program in University curriculum to enhance managerial skills of students.

## OPPORTUNITIES

- ◆ Banking Sector
- ◆ FMCG Sector
- ◆ Insurance Sector
- ◆ Advertising Sector
- ◆ Retail Sector
- ◆ Financial Service Sector
- ◆ Consulting
- ◆ IT Sector
- ◆ Manufacturing Sector
- ◆ Education Sector
- ◆ Telecom Sector



**Yugandhara Bobade**  
Shoppers Stop, Mumbai,  
Alumni - LBS (2014-16)



### We offer following specializations:

- Financial Management
  - Marketing Management
  - Human Resource Management
  - Operations & Supply Chain Management
  - Business Analytics
  - Rural & Agribusiness Management
  - Pharma & Healthcare Management
  - Tourism & Hospitality Management
  - International Business (IB)
- Major Specialization**
- Minor Specialization**

## PROGRAM HIGHLIGHTS

- ◆ Industry-Specific Internship Opportunities and Training
- ◆ Career Progression Program (10 certifications)
- ◆ On-job-training Module
- ◆ Extensive Corporate Interaction and Exposure
- ◆ Industry Mentorship Program From Various Industry Experts
- ◆ Entrepreneurship Development Cell
- ◆ Live Projects/ Assignment
- ◆ Seminar And Presentation By Industry Experts
- ◆ Various Training Module
- ◆ Assured Placement Assistance With Attractive CTC



To complement its AICTE approved and SPPU affiliated MBA program, Lotus Business School has incorporated several value added certification program under its own CAREER PROGRESSION PROGRAM (CPP).

## CAREER PROGRESSION PROGRAM

<b>Compulsory</b>	Digitization Business Analysis for Decision Making Digital Marketing Corporate Etiquettes & Business Ethics
<b>General Focus</b>	SMART (Sales Marketing & Recruitment Trng.) Industry Environmental Analysis Marketing Analytics
<b>Core Specialisation Focus (select 3)</b>	<b>Marketing</b>
	Export Import Management Marketing of Financial Product Intellectual Property Right
	<b>Finance</b>
	Mutual funds Security Analysis and Portfolio Management Financial Reporting & Analysis

## Student's Testimonials

"Lotus Business School focuses mainly on developing leadership skills, proactive thinking through various programs and events. These attributes are the key reasons because of which I was successfully placed in reputed MNC like TIAA."



**Chaitanya Patil**  
TIAA

"The college provides a great opportunity in terms of placement and also good package is offered. It gives an opportunity to build a good career for the students."



**Akshita Kinge**  
Allstate Solutions

"LBS have always believed in helping and guiding its students and it was no different during the placement season. Our placement administration guided and encouraged us at each step to secure my career in reputed company."



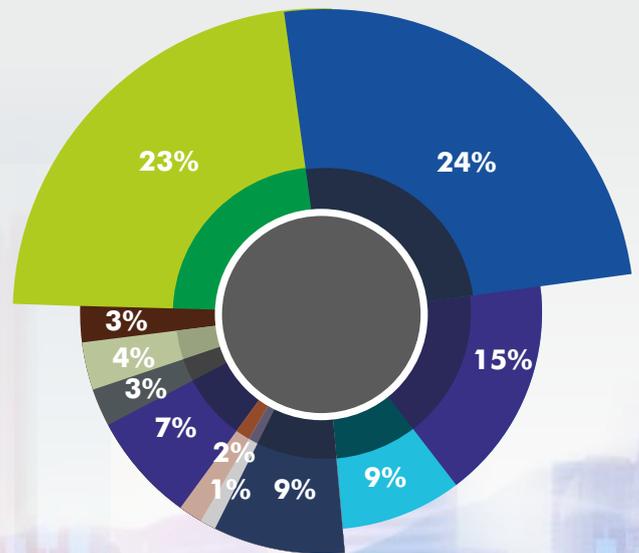
**Vishwajeet Chavan**  
ICICI Bank

"My two years at LBS have been excellent and a memory to cherish for a lifetime. The years spent here have been full of learning opportunities that were full of fun and frolic and sometimes with academic grind that one has to go through. The exposure makes you a better man to face the challenges of the corporate world."



**Saiprasad Bhise**  
Grandview Research

ACADEMIC EXCELLENCE,  
PRACTICAL TRAINING &  
**100%**  
PLACEMENT  
ASSISTANCE



### Our Placement Spread

- |                              |                        |
|------------------------------|------------------------|
| 24% Banking                  | 4% Advertising & Media |
| 23% Retail & Others          | 3% Telecom             |
| 15% Consulting               | 3% Apparel             |
| 9% Financial Services / NBFC | 2% Education           |
| 9% Business Analysis / IT    | 1% Manufacturing       |
| 7% Insurance                 |                        |

SPPU 2 YEARS  
FULL TIME MBA

10 CERTIFICATIONS  
WITH INDUSTRY  
COLLABORATION

INTERNSHIP

CORPORATE READY  
PROFESSIONAL



## Industry Experts Talks

"I am delighted to be at the LBS campus, they are trying their best to conduct different activities for creating Industrial environment."



**Mr. Girish Iyer**  
General Manager &  
Country Head of Citco  
Shared Services (India)

"I am glad to see that LBS provides quality education, CPP Program at LBS helps students to bridge the gap between Academics & Industry Requirements."



**Mr. Sanjeev Pendharkar**  
M.D. Vicco Laboratories

"I visited LBS and was delighted to see the modern teaching aids and facilities created to carve the future professionals. I congratulate them for creating the wonderful academic facilities for students on campus."



**Ms. Chandni Mirwani**  
Senior Cluster Head –  
Aditya Birla, Sunlife

"I am much pleased to visit this esteemed educational institute. LBS is educating the next generation to be productive and contributing members of society."



**Mr. Anirban Goswami**  
Operations Manager,  
Concentrix

"I felt much pleasure to visit this institute. The students are very interactive and highly motivated. Faculties are knowledgeable, experienced and friendly in the learning process."



**Mr. Ajay Ankaikar**  
Axis Bank

"It was a great privilege to have visited LBS. I strongly believe that the philosophy and the aims of the LBS Modules are really new in the teaching landscape, and I especially enjoyed in the interaction with the students. Moreover LBS is always expanding with new ideas and educational opportunities."



**Ms. Virginia Sebastian**  
HR - Allstate Solutions Pvt. Ltd.  
Mumbai.

## Our Top Recruiters



Swami Sevabhavi Sanstha's  
**LOTUS BUSINESS SCHOOL**  
Innovating Business Leadership

(DTE Code 6760) | (Approved by AICTE, Govt of Maharashtra and Affiliated to Savitribai Phule University, Pune.)

Contact us : S.No. 52/53, Jhambe Road, Pune Mumbai Expressway, Punawale, Pune 411 033.  
Mobile : 95274 49527 / 74981 21610 / 74981 03036 / 88307 16419  
Website : [www.lotuscentre.ac.in](http://www.lotuscentre.ac.in)

