



School of **BUSINESS**



**KAZIRANGA
UNIVERSITY**

KNOWLEDGE & BEYOND



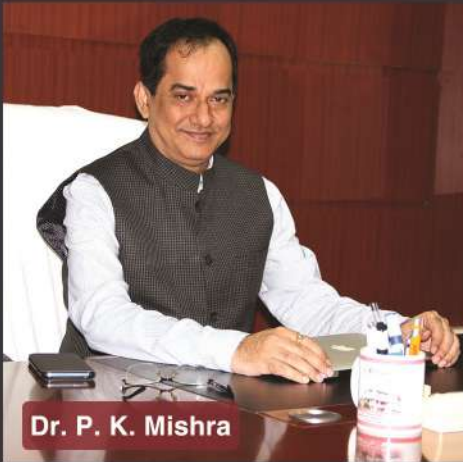
The Assam

Kaziranga University

Sprawling across 50 acres of nature-enhanced campus, The Assam Kaziranga University (KU) is a multifaceted educational centre of excellence. It was established under the Assam Private Universities Act, 2007 (Act No. XII of 2007) as a University as defined by Section 2 (f) of the University Grants Commission Act, 1956 and approved by AICTE. KU believes in the ideology of holistically combining the serenity of a natural environment with international quality educational facilities.

It comprises of the following Schools:

- School of Business
- School of Engineering & Technology
- School of Social Sciences
- School of Basic Sciences
- School of Computing Sciences
- School of Health Sciences



Our Vice Chancellor

Dr. P. K. Mishra has a PhD in Chemistry from Utkal University, Bhubaneswar, with a vast Research Experience from Bhabha Atomic Research Centre, Mumbai and Saha Institute of Nuclear Physics, Kolkata. He has several publications in National/International Journals of repute. He has the distinction of joining the prestigious International Visitors Leadership Programme IVLP 2007 organized by the Department of State, USA in 2007.

He has over 25 years of experience in academic, research & management. He is the co-founder and first Pro-Chancellor of KIIT University, Bhubaneswar; co-founder of Knowledge Trust & TITE, Bhubaneswar & co-founder and Ex-Chairman of Kalinga Software Private Ltd., Bhubaneswar.

He has assisted high net worth individuals and organizations to establish and manage high quality educational institutes & universities - Don Bosco University, Gauhati, Assam [2008]; Techno India NJR Institute of Technology, Udaipur, Rajasthan [2008] & Kaziranga University, Jorhat, Assam [2012].

Our Faculty Members

Dr. Manvinder Singh Pahwa
Professor & Dean
PhD, MLS University, Udaipur

Dr. Ginlianlal Buhril
Professor
PhD, XLRI, Jamshedpur

Dr. A. Srihari Krishna
Professor & Registrar
PhD, Osmania University

Dr. Arpita Basak
Professor
PhD, Swami Ramanand Teerth
Marathwada University, Nanded

Dr. Govind Prasad Bhandari
Associate Professor
PhD, NEHU
Shillong

Mr. Debanuj Khound
Assistant Professor
MBA, IBS, Ahmedabad

Dr. Anil Kumar Bhatia
Assistant Professor
PhD, Kaziranga University

Mr. Pulak Bora
Assistant Professor
MA, Tezpur University

Dr. Dorothy Dutta
Assistant Professor
PhD, Tezpur University

Ms. Bandana Thakur
Assistant Professor
MA (Economics),
Dibrugarh University

Ms. Lipika Sarmah
Assistant Professor
MBA, SRMC & Research
Institute, Chennai

Mr. Nitesh Kumar
Assistant Professor
MTTM, Banaras Hindu
University

Ms. Baishali Pathak
Assistant Professor
M.Com,
Gauhati Commerce College

Ms. Pinky Roy
Assistant Professor
M.Sc (Statistics)
Dibrugarh University

Ms. Eikjyot Kour
Assistant Professor
NTA UGC-NET Qualified
M.Com,
The Assam Kaziranga University

Visiting Faculty

Dr. D.V. Ramana
Professor of Accounting & Finance
Xavier Institute of Management,
Bhubaneswar

Dr. Prabal K. Sen
Former Professor
Entrepreneurship Development
Centre (EDC) at XLRI Jamshedpur

Govindrajan Srinivas
Director
Vertical Limit Education

Dr. Virendra P Singh
Advisor & Professor
Dr KN Modi University
Modi Nagar, UP

Jahar Bagchi
Ex-Dean, ICFAI Business School
Kolkata

School of Business

The Kaziranga University School of Business (KU SOB) aims at holistic development of its students enabling them to become leaders and decision-makers of the future. We imbibe in students the core principles of leadership, communication and co-creation, along with their domains of specialisation. With an ever evolving market we keep abreast our curriculum, making our students dynamic and future ready.

KU SOB offers a wide range of UG and PG programmes, which enable the students to be absorbed into the corporate world, with right kind of exposure and knowledge we aim at creating future entrepreneurs and managers.

Programmes & Eligibility Criteria

Programme Admission Fee: Rs. 20,000 | Registration Fee: Rs. 10,000 | Application Fee: Rs. 500

MBA

Dual Specialization in Marketing, Finance, HR & IR, Operations & Hospital Administration



Passed Bachelor's Degree of minimum 3 years duration from a Recognized University with atleast 50% marks in the Qualifying Examination.

Tuition Fee: Rs. 1,15,000 Per Semester

BBA



Passed 10+2 or Equivalent Examination in Science/Commerce/Arts with 50% marks in aggregate from an Approved Board.

Tuition Fee: Rs. 30,000 Per Semester

BCom



Passed 10+2 or Equivalent Examination in Science/Commerce with 50% marks in aggregate from an Approved Board.

Tuition Fee: Rs. 30,000 Per Semester

Upto 100%

Merit Based Scholarship Scheme

Students Total Percentage (%) in Last Qualified Examination

SCHOLARSHIP Awarded on Tuition Fee

■ 95% & Above	100% Scholarship
■ 90% - 94.99%	70% Scholarship
■ 85% - 89.99%	50% Scholarship
■ 80% - 84.99%	30% Scholarship
■ Persons with Disability	25% Scholarship
■ Ward of Defence Personnel	25% Scholarship

Sports Quota

Player Level

SCHOLARSHIP Awarded on Tuition Fee

■ National	100% Scholarship
■ State	70% Scholarship
■ District	30% Scholarship

**To avail continuous Scholarship for the remaining semesters, please refer to the Admission KIT*

Hostel Fee

Type	Admission Fee	Per Semester
4 Seater	Rs.10,000	Rs.35,000
3 Seater	Rs.10,000	Rs.42,500
2 Seater	Rs.10,000	Rs.55,000
* 2 Seater with AC	Rs.10,000	Rs.65,000

Statutory Taxes Applicable | *Admission to Hostels is for a minimum period of 1 Year

Our Knowledge Partners



Value Added Offerings

- Visiting Faculty from IIM-Calcutta, IIM - Lucknow, IIM - Shillong, XLRI, XIMB and alike.
- **Case study based** real-life business problem-solving teaching methodologies.
- National and International **Immersion** programmes.
- Internship & Training in Digital Marketing & BFSI domains.
- Rigorous Summer Internship & Research Projects.

SCHOOL OF BUSINESS

Ranked 2nd in the category of Top B-Schools (Govt. & Pvt.) by state and also ranked amongst outstanding **B-Schools of Excellence** by Competition Success Review (CSR) 2021.

Industry Academia Connect

1. Visit by Padmashree Prof. Bala V. Balachandran, Founder & Dean, Great Lakes Institute of Management
2. MDP on Behavioural Finance by Dr. Ranjit Singh, Associate Professor, IIT Allahabad
3. Mr. Deb Kumar Majumder, Executive Director, IBM with the MBA Final Year Students
4. Delegates and Guests at the National Seminar organized by School of Business, KU
5. Prof. V.P. Singh, world renowned expert on HR, and advisor to Patanjali Ayurved Ltd., taking a class on Organization Development for the MBA Students
6. Dr. Milind Dalvi, Dean, TimesPro in an Interactive Session with the students of BCom
7. Thirteen Students of the School of Business among other 32 Students selected on a single day from the Campus Recruitment Drive by M/s ExtraMarks Education (I) Pvt. Ltd., Delhi
8. Kaziranga University School of Business Students at UTCC Bangkok as a part of their Global Immersion Programme
9. 1st Batch of MBA Students at Nanyang Business School in Singapore as a part of their Global Immersion Programme
10. World Tourism Day organized by the Students of BBA Tourism where Deepak K Goswami, Former Director Assam Tourism was the Chief Guest
11. Dr. Jamini Bhagwati, India's High Commissioner to the United Kingdom 2012-13, addressing the School of Business on the Foreign Policy of India
12. Dr. Srinivas Rao, CEO, Apollo Medskills Ltd., addressing the MBA Hospital Administration Students



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Career Development & Placement Cell



PLACEMENT

Placement cells have been established at strategic National & International locations with a view to guide, motivate, expose & train our aspiring leaders of tomorrow.



HIGHER STUDIES

KU provides on-campus GATE / CAT / GRE / TOEFL and various other coaching facilities for higher education in India & abroad.



ENTREPRENEURSHIP

Northeast Centre for Entrepreneurship (NECE) in association with EDII, Ahmedabad facilitates young minds to innovate, incubate & implement ideas.

Alumni Speaks

MBA at KU has helped me to develop my Managerial, Analytical Capabilities as well as Communication Skills. Most importantly Internship, Research Projects, Case Studies done during the Program have helped me a lot in getting into the Corporate sector.

Arpan Kashyap

(Working in Nestle India Limited)



The time spent in KU was splendid and has helped me transform professionally and personally. The Academic rigour, Exposure, Mentoring and Training provided across various platforms is the reason for my success today.

Bhargab Jyoti Saikia

(Working in Federal Bank)



From a shy small town girl to a Team Lead in Amazon at Hyderabad, the MBA program helped me evolve as a professional. I am grateful to the faculty members for their support and guidance.

Sunita Pandia

(Working in Amazon)



The MBA program is designed to create industry ready professionals. The Infrastructure, Experienced Faculty Members, Industrial Exposure, Case based Teaching are the USPs which have helped me to secure a dream job at PWC.

Afjal Arshad

(Working in PriceWaterhouseCoopers)



Our Major Recruiters



Research & Development

Research is the key to academic excellence and human progress; it inculcates scientific and inductive thinking and promotes logical thinking in an individual. The university aims to become a world-class university, offering state-of-the-art education and research relevant to market needs.

R&D at SOB - A Brief Snapshot

Ongoing/Completed Research Projects

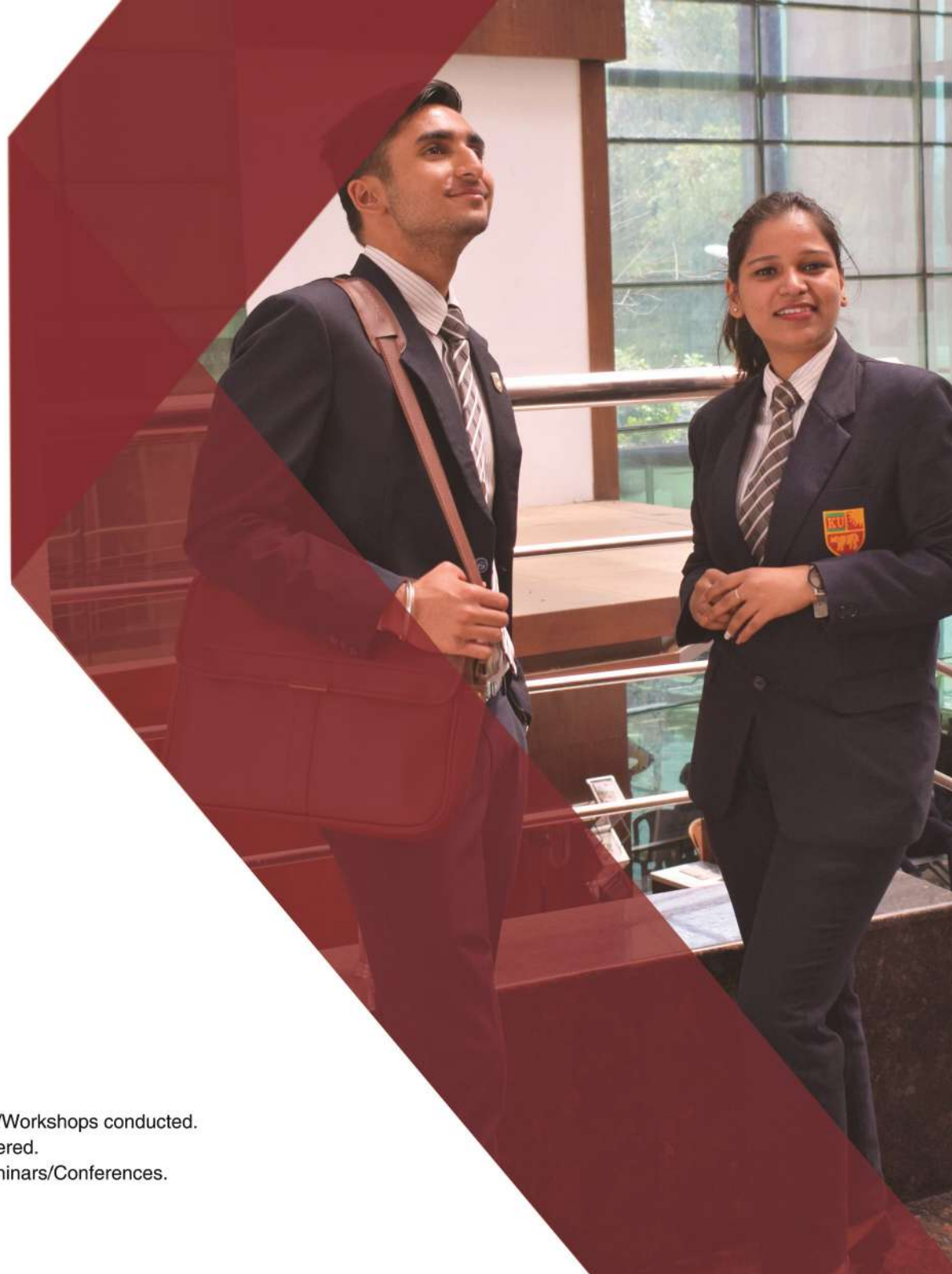
- Leadership and its effect on Organizational Commitment and Citizenship Among Faculty members of Indian Universities.
- Analysis of Roadmap for Convergence of ONGC Financial Statements under Ind and IFRC.
- Strategic analysis of decision making in operations and supply chain domain for automobile battery.
- Effectiveness of SHGs under Assam state rural livelihood mission in developing financially successful community microenterprise.
- Work life balance of the industrial security workforce deployed with upstream oil PSUs in Assam.
- Effect of the real estate regulatory authority (RERA) act on residential real estate industry of India with special reference to Assam.
- Branding Strategies of Oil Companies in Rural India with Special Reference to Assam. Value Chain analysis of the Assam Tea Industry.
- Mentoring & guidance for NET for higher academic career.

Research Facility

- Modern Classroom with Multimedia Facility.
- Library Facility with Online Resource Access.
- Industrial collaboration for internship and certification programs.
- High-end computing infrastructure.
- International workshops and seminars for students in latest Technologies.
- Academic Collaborations with reputed Institutions.

Key Research Achievements

- 170 Plus Research Papers Published.
- 9 PhD Projects have Registered.
- Multiple National & International Seminars/Workshops conducted.
- 100 Plus Student Research Projects Delivered.
- Active Student Participation in various Seminars/Conferences.





Toll Free: 1800 -572 - 5898

Reach Us

For Admission Contact:

Mr. Bobby Roy

Chief Marketing Officer
Dean-Admissions

Our Offices

Campus

84860 34360

98540 34359

Guwahati

84860 34366

98647 45928

Dimapur

70056 30239

98540 34356

Jorhat

84860 34370

84860 34367

Siliguri

84860 34377

84860 34378

Silchar

84860 34378

Dibrugarh

75770 17739

75770 17747

Shillong

98540 34350

84860 34364

Imphal

93950 77037

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kazirangauni

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