

MBA

AGRI BUSINESS MANAGEMENT



LBS has designed unique program in Agriculture Business Management as per Industry requirement.

The LBS pedagogy has developed by renowned Industrialist and Academicians with the respect of new trend in Agriculture and Food Processing Sector.

The curriculum of MBA-ABM course has designed by Savitribai Phule Pune University (SPPU) under minor specialisation. LBS added value by inculcating practical base learning program in University curriculum to enhance managerial skills of students.

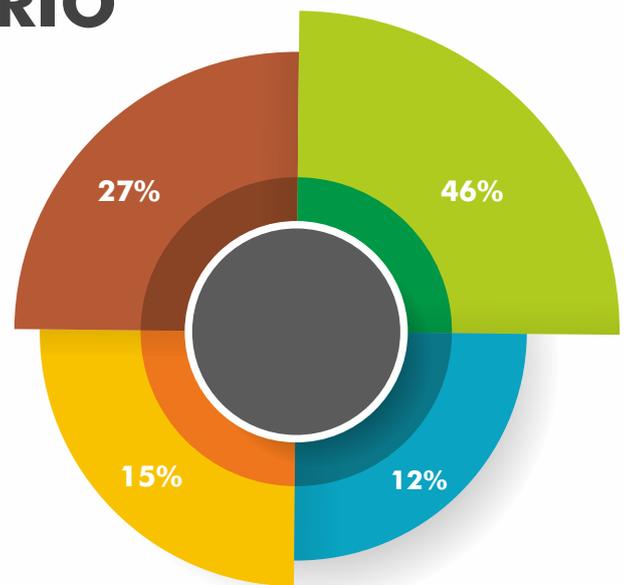
AGRI INDUSTRY SCENARIO EMPLOYMENT OPPORTUNITIES

46% Management and Business

27% Science and Engineering

15% Food and Bio materials Production

12% Education, Communication & Governmental Services



OPPORTUNITIES

- ◆ Seeds / Fertilizers / Pesticides Industry
- ◆ Agro & Food Processing Industry
- ◆ Agro Equipment Manufacturers & Distributors
- ◆ Milk & Milk products / Poultry & Fisheries / Edible Oil Industry
- ◆ Agro Co-operatives, Finance Companies & Banks
- ◆ Agro Export Houses
- ◆ Supply Chain & Logistics Management for Agri. products



PROGRAM HIGHLIGHTS

- ◆ Industry-Specific Internship Opportunities and Training
- ◆ Career Progression Program (10 certifications)
- ◆ On-job-training Module
- ◆ Extensive Corporate Interaction and Exposure
- ◆ Industry Mentorship program from various industry experts
- ◆ Entrepreneurship Development Cell
- ◆ Live Projects/ Assignment
- ◆ Seminar and presentation by industry experts
- ◆ Various Training Modules
- ◆ Assured Placement Assistance with attractive CTC

To complement its AICTE approved and SPPU affiliated MBA program, Lotus Business School has incorporated several value added certification program under its own CAREER PROGRESSION PROGRAM (CPP).

CAREER PROGRESSION PROGRAM

Compulsory

Digitization in Agriculture & Food Industry (ERP & SFA)
Business Analysis for Decision Making
Digital Marketing for Agriculture & Food Industry
Corporate Etiquettes & Business Ethics

ABM Focus

SMART for Agriculture Business Management
Agriculture & Food Industry Environmental Analysis
Agriculture and Food Product Packaging Management

Core Specialisation Focus (select 3)

Marketing

Export Import Management in Agriculture and Food Sector
Intellectual Property Right for Agriculture & Food Industry

Presentation Skills and Public Speaking
Marketing Analytics
Event Management
Premium Brand Management

OSCM

Production Planning & Operation Management in Agriculture & Food Industry
Quality Assurance & Control Management in Agriculture & Food Industry
Supply Chain & Logistics Management in Agriculture & Food Industry
Financial Reporting & Analysis



ACADEMIC EXCELLENCE
& PRACTICAL TRAINING

100%
PLACEMENT
ASSISTANCE



Our Student Placement Spread

- ◆ 33 % Agri Inputs
- ◆ 27% Agri SCM
- ◆ 17% Agri FMCG
- ◆ 13% Agri Service
- ◆ 10% Agri Retail

SPPU 2 YEARS
FULL TIME MBA



10 CERTIFICATIONS
WITH INDUSTRY
COLLABORATION
(CPP)



INTERNSHIP
IN AGRICULTURE
INDUSTRY



CORPORATE READY
PROFESSIONAL





Industry Experts Talks

"I am delighted to be at the LBS campus, they are trying their best to conduct different activities for creating Industrial environment."



Mr. Girish Iyer
General Manager &
Country Head of Citico
Shared Services (India)

"I like the culture of Lotus Business School and I would love to get associated with Lotus Business School. They have out of the box thinking approach."



Mr. S. P. Raut
Chairman of Maharashtra
State Organic Farming Policy
Committee, Ministry of Agriculture,
Mumbai

"I am glad to see that LBS provides quality education, CPP Program at LBS helps students to bridge the gap between Academics & Industry Requirements."



Mr. Sanjeev Pendharkar
M.D. Vicco Laboratories

"It is heartening to see that the LBS enables the students with the help of experienced academicians to develop their abilities to fulfill their future dreams. Here education is imparted to discover the hidden talent for students to help them in realizing their potential."



Mr. Arvind Kumar Sharma
National Sales Head,
Mapro Food Pvt. Ltd.

"I am glad to visit LBS, it help students to share and learn new industrial practices."



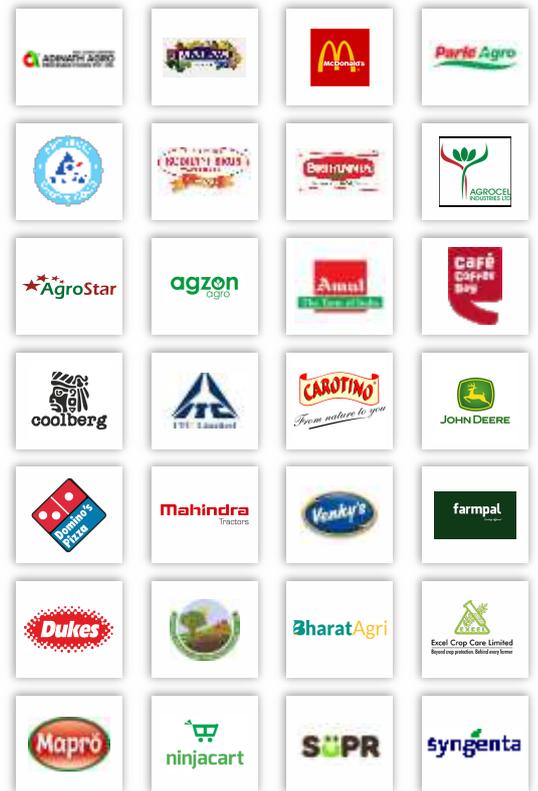
Mr. Hariharan
CFO, Syngenta

"I am delighted to be at the LBS campus, here education is imported keeping linkage with the industry and corporate world. I find the wonderful placement cell and other academic facilities where the students can rise above others in the field of management education."



Mr. Sunil Borade
General Manager- Reliance Ltd.

Our Top Recruiters for ABM Specilization:



Swami Sevabhavi Sanstha's LOTUS BUSINESS SCHOOL

Innovating Business Leadership

(DTE Code 6760) | (Approved by AICTE, Govt of Maharashtra and Affiliated to Savitribai Phule University, Pune.)

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