



Shikshan Maharshi  
Dr. D. Y. Patil Shikshan Sanstha's  
**DR. D. Y. PATIL CENTRE FOR  
MANAGEMENT AND RESEARCH**

(Approved by AICTE, Affiliated To Savitribai Phule Pune University &  
Recognized by Government of Maharashtra)



# MBA

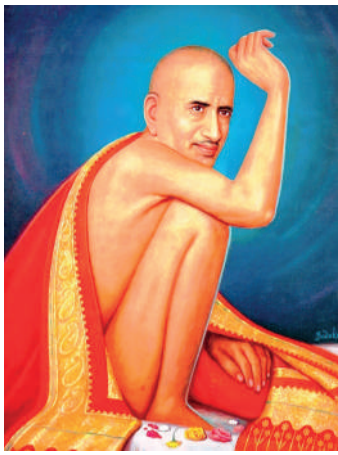
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Shikshan Maharshi  
Dr. D. Y. Patil Shikshan Sanstha's  
Group of Educational Campuses



Sant Shri Gajanan Maharaj Shegaon

Inspiration



Dr. D. Y. Patil

- Sr. College
- BBA (CA)
- B. Com
- B.A
- D. Ed.
- B. Sc. (Comp.)



Dr. D.Y. Patil Jr. College of  
Arts, Commerce & Science



Dr. D. Y. Patil  
English Medium School  
(State Board)



Dr. D. Y. Patil Centre  
for Management & Research  
(MBA)



Dr. D. Y. Patil  
Bud's International School  
(CBSE)



Dr. D. Y. Patil Institute of Hotel  
Management and Operation



Dr. D. Y. Patil  
Sport Academy



**International Leadership Award 2016**  
 from Times Cyber Media Pvt. Ltd. by the hands of  
 Mr. Sawant Cabinet Minister - Ministry of Heavy Industries and  
 Public Enterprises and Mr. Sandeep Patil  
 Ex. Indian Team Cricket Player

When a person is not committed about the present happenings, but more interested in the future, which is yet to happen, hence at last, the present goes in vain and future is already not certain. So we believe in present and doing the things accordingly in the present available circumstances. Education is more important with empowerment in terms of knowledge and skills. The challenge of global economy has not daunt us and at DYPCMR we have put our efforts to create such managers ensuring that they are ready for any challenge to march towards recovery we try to create business leaders of tomorrow to inculcate in them the skills of creative and innovative ideas which will help them grow.

Thank you for considering DYPCMR MBA.



**Shri. Abhay B. Kotkar**  
 BCS, MBA., ( Houston U.S.A.)  
 President  
 Shikshan Maharshi  
 Dr. D. Y. Patil Shikshan Sanstha



## **PADMASHREE DR. D. Y. PATIL**

EX- Governor of Bihar State  
Chancellor Dr. D. Y. Patil University  
Founder President Dr. D. Y. Patil Pratishthan  
Mumbai, Pune, Kolhapur

Success is not permanent and failure is not final. I extend a warm welcome to you and wish that, through hard work and dedication, you will become a successful manager to achieve the aim of your life. Remember what you are doing now, you are doing for tomorrow. You are building a portfolio of knowledge and skills, which will help to build your vision of your own future in the world. We firmly believe that value-based education is the foundation for success in life. May God bless you in all your endeavors. I wish you a brilliant career.



## **SHRI B. D. KOTKAR**

Founder President  
Shikshan Maharshi  
Dr. D. Y. Patil Shikshan Sanstha, Pune  
Trustee: Dr. D. Y. Patil Academy, Mumbai  
Director: Padmashree Dr. D. Y. Patil Sugar Factory

It is strong belief that every individual has the urge to grow by developing its inborn potentials and gifts that they are endowed upon with. Visualizing the power of quality education our Shikshan Maharshi Dr. D. Y. Patil Shikshan Sanstha established around two decade back is at the forefront providing education facilities for enough education for students till post graduation in twin township of Pimpri Chinchwad industrial hub of Pune. I have an immense pleasure to invite you to visit our Institute and interact with our students during the all activities like Seminars, Guest lectures, Placement activities, etc.





**Dr. Sunil Dhanawade**  
MBA, Ph.D  
Director

Dear Aspirants,

You are welcome at our Institute, Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune for your admission. The centre is having MBA programme approved by AICTE and affiliated to Savitribai Phule Pune University & also Recognized by Govt. of Maharashtra. This is established for fulfilling the need of receiving an education that is not just of high quality but relevant to today's industry of competitive global market place. Our education is strengthened by the diversity of the faculty and student body. This makes a marvelous exchange of ideas and more effective learning. I hope you will find the information in the prospectus useful.

#### VISION:

Our Vision is to become one of the premier Institute in the field of Management by creating new frontiers of knowledge, research & development for its excellence in academics & value contribution to Industry & Society.

- To deliver the best of Management education and emphasis on overall development of students.
- Experiential learning to equip students with creativity and problem solving skills.
- To become a center of excellence for learning, research and entrepreneurship for all aspiring students.
- To inculcate moral, spiritual and ethical standards with social responsibilities among students to develop them as good citizens by creating an environment of sharing, dissemination & application of knowledge amongst our stakeholders.

#### MISSION:

- To provide career orientated quality education and training in professional disciplines.
- To provide conducive environment stimulating creativity and independent thinking.
- To induce a relevant competencies creating multi skilled managers and IT professionals for Industry and Service sector.
- To enlarge and extend professional horizon by enrichment of education and exposure.
- To strengthen the bond between Industry and Institution by appropriate and adequate interaction.
- We strive to bring up the institution as institution of academic excellence by training professionals to become self-employable and employable.

DYPCMR also has its defined quality policy. It is well articulated and form a part of Institutes manual. The Institute believes that the quality of education is defined in terms of customer needs and should be the purpose of all our efforts.



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We at DYPCMR endow high-end management education and have assembled mix of academicians and industry professionals for theoretical as well as practical wisdom. This coupled with innovative teaching methods like the case study method, mind-mapping, Audio-Visual, Quality circles, open book assignment, E-learning etc. we strive to inculcate into students an attitude of life-long learning that is critical in the era of globalization. All this makes our MBA curriculum unique.



**Dr. Madhulika A. Gupta**

PGDBM, M.Com., Ph.D.  
Head of Department



**Dr. Dilipkumar Patil**

Prof. Emeritus  
B.Sc, MBA, Ph.D

The DYPCMR MBA provides you with distinctive learning experience that will transform your life. Recruiters value the quality and the intensity of MBA programme, recognizing that DYPCMR graduates are able to hit the ground running in all kinds of management and leadership roles. The recruitment record of our graduates over 10 years speaks for itself. The basic purpose of the Institute is to transform a young, enthusiastic student into a professionally competent manager capable of accepting the challenges of the industry.

# Core Faculty Members



**Dr. Sunil S. Dhanawade**  
**Director**  
MBA , PhD.



**Dr. Dilipkumar P. Patil**  
**Professor Emiretus**  
B.Sc, MBA, PhD



**Dr. (Mrs.) Madhulika Gupta**  
**Professor**  
B.Com, M. Com, Ph.D



**Prof. Shreeyash Sohani**  
**Assistant Professor**  
B.Sc, MBA, M.Phil.



**Prof. Anil Pawar**  
**Assistant Professor**  
B.Sc, MBA



**Prof. Rahul Khamkar**  
**Assistant Professor**  
B.Com, MBA



**Prof. Hemlata Bhavsar**  
**Assistant Professor**  
B.Com, M. Com



**Prof. Rishab Bhat**  
**Assistant Professor**  
B.C.A, MBA



**Prof. Balaji Gadilohar**  
**Assistant Professor**  
B.Com, MBA



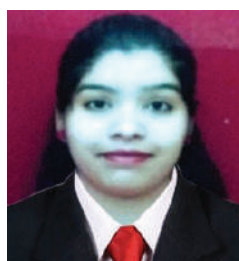
**Prof. Surjesh Dubey**  
**Assistant Professor**  
BCA, MBA



**Prof. Sneha More**  
**Assistant Professor**  
BCA, MBA



**Prof. Balkrishnan Chavan**  
**Assistant Professor**  
B.Com, MBA



**Prof. Dolly Gaware**  
**Assistant Professor**  
BBA, MBA



**Prof. Swati Shiral**  
**Assistant Professor**  
MBA



**Prof. Raji Panicker**  
**Assistant Professor**  
MBA



**Prof. Ganesh Dabalkar**  
**Assistant Professor**  
BBA, MBA



**Prof. Nilima Khamkar**  
**Assistant Professor**  
MBA



**Prof. Anita Patel**  
**Assistant Professor**  
MBA



**Prof. Madhuri Chaudhari**  
**Assistant Professor**  
BBA, BCS, MCM, PGDBM, MMS



**Mrs. Damini Narayane**  
**Librarian**  
B.E., M.Lib & I.Sc, SET



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PROGRAMME INFORMATION

MBA

(2 Years Course)

Affiliated to Savitribai Phule Pune University,  
Approved by AICTE & Recognized by Government of Maharashtra

SPECIALIZATIONS

The following specializations are offered as MAJOR / MINOR:

Marketing Management (MKT)	Financial Management (FIN)	Human Resources Management (HRM)
Operations & Supply Chain Management (OSCM)	Business Analytics (BA)	

The following specializations are offered only as MINOR:

Rural & Agribusiness Management (RABM)	Pharma & Healthcare Management (PHM)	Tourism & Hospitality Management (THM)	International Business Management (IB)
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FEES

Year	Tution Fees	Development	Total Fees
I Year	93,333	11,667	1,05,000 (Tentative, to be finalized by FRA)
II Year	93,333	11,667	1,05,000



# Board of Governors

The Governing Body of the Institute, at present, is a combination of Management, Academicians, Representatives of UGC and Affiliating University, Representative of Industry and State Government Nominee.

Sr. No.	Name	Designation
1.	Shri. Abhay Kotkar (President of Trust)	Chairman
2.	Mr. Amit Kotkar (Nominee of Trust)	Member
3.	Nominee of the State Government/ UT (Ex-officio)	Member
4.	Representative of Director of Technical Education	Member
5.	Nominee of the affiliating University/ Board	Member
6.	Mr. Haider Alam Managing Director & CEO, Seimitsu Factory Automation Pvt. Ltd. (Group), Pune (An Industrialist/technologist/educationist Nominated by the Registered Trust)	Member
7.	Mr. Sandesh Chavan Managing Director, MSC Transformers Pvt.Ltd,Pune, (An Industrialist/technologist/educationist Nominated by the Registered Trust)	Member
8.	An Industrialist/technologist/educationist Nominated by the State Government	Member
9.	Prof. (Dr.) Madhulika Gupta (Professor)	Member
10.	Prof. S. S. Sohani (Assistant Professor)	Member
11.	Dr. Sunil Dhanawade (Director of the Institute)	Member Secretary

## Administration



Mr. Amit Kotkar  
Admin Officer



Mr. Dhananjay Patil  
Accountant (M.Com., G.D.C., & A.)



Mr. Desai Narsinha  
Accountant (B.com)

# Admission Procedure of The Institute

Admission to the Institute is as per the guidelines of AICTE, Directorate of Technical Education (DTE), Maharashtra, State Common Entrance Test Cell and Savitribai Phule Pune University through MBA - MH- CET/CMAT exams.

Our DTE Institute Code is **MB6168**. Choice Code for 1st Shift MBA is **616810110**. This information is required at the time of Centralized Admission Procedure (CAP) round(s).

**Candidates can also get admission against Institute level and against Vacancy seats through CMAT/MHCET entrance test.**

**Process for MBA admission is as under:**

- Online Form Submission
- Online form Confirmation and Document Verification
- Display of Provisional Merit list
- Grievances submission if any
- Display Final Merit list
- Option form filling
- CAP Round 1 Allotment and Reporting
- CAP Round 2 Allotment and Reporting
- CAP Round 3 Allotment and Reporting
- Report to Institute.

Please note that online form submission and document verification is mandatory for admission through CAP rounds as well as for direct admission at Institute level and against vacancy seats.

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## Cancellation of Admission and Refund of fees, return of documents by Institutions:

The Candidate shall apply online for cancellation and submit duly signed copy of system generated application for cancellation of admission to the institution. Once the candidate submits online request for cancellation, his/her admission shall be treated as cancelled. The Institute shall consider the online request made by Candidate for cancellation as final irrespective of whether he/she has submitted duly signed copy of system generated application to the Institute. Upon such cancellation, the candidate shall lose the claim on the seat and such seat shall become available for further allotment. The candidate shall then become entitled to and the Institute shall refund the entire fees to the candidate after deduction of Rs.1000/- towards processing charges and return all his/her original documents submitted to the Institute within two days from submission of duly signed copy of system generated application to the Institute;

Notwithstanding clause (a) above, candidate shall not be entitled to any refund of his/her fee except the Security Deposit and Caution Money Deposit if the online cancellation is effected by the candidate after 5.00 pm of the cut-off date prescribed by the Competent Authority.



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## Eligibility

Passed with minimum of 50% marks in aggregate or equivalent CGPA ( 45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) in any Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognized by the Association of Indian Universities, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

OR

Appeared for the final year examination of any Bachelor's degree to be awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognized by the Association of Indian Universities, or an equivalent qualification recognized by the Ministry of HRD, Government of India.

### Note:

Candidates who have appeared for MH-MBA/MMS-CET conducted by state government And CMAT(Conducted by AICTE) are considered to be eligible for admission against the All India Seats subject to the fulfillment of eligibility criteria



# List of Documents required for MBA Admission Category wise

	Open
01	Allotment Letter ( <b>Only CAP Students</b> )
02	FC Confirmation Letter
03	ARC Confirmation Letter
04	CET Score Card
05	SSC Statement of Marks / Certificate
06	HSC Statement of Marks / Certificate
07	Graduation Statement of Marks
08	Graduation Transfer Certificate / Leaving Certificate
09	Migration Certificate ( <b>Other than SPPU University</b> )
10	GAP Certificate (Notarized Rs. 100/- Stamp Paper) ( <b>If Applicatble</b> )
11	Nationality Certificate
12	Domicile Certificate ( <b>Maharashtra State Candidate</b> )
13	Income Certificate ( <b>EBC/Minority Candidate</b> )
14	Adhar Card Copy
15	Bank Passbook Xerox <b>with IFSC Code, MICR No., Branch Code</b>
16	Passport Size Photo 4 Copies
17	Proforma A, B, C, D, E, F ( <b>If Applicable</b> )

	SEBC, SBC, V.J./N.T.(A), N.T.(B), N.T.(C), N.T.(D), O.B.C. / SC/ST
01	Allotment Letter ( <b>Only CAP Students</b> )
02	FC Confirmation Letter
03	ARC Confirmation Letter
04	CET Score Card
05	SSC Statement of Marks / Certificate
06	HSC Statement of Marks / Certificate
07	Graduation Statement of Marks
08	Graduation Transfer Certificate / Leaving Certificate
09	Migration Certificate ( <b>Other than SPPU University</b> )
10	GAP Certificate (Notarized Rs. 100/- Stamp Paper) ( <b>If Applicable</b> )
11	Nationality Certificate
12	Domicile Certificate ( <b>Maharashtra State Candidate</b> )
13	Caste Certificate
14	Non Creamy Latyer Certificate ( <b>Valid upto 31st March</b> ) - {SBC, V.J./N.T.(A), N.T.(B), N.T.(C), N.T.(D), O.B.C.}
15	Caste Validity Certificate
16	Income Certificate F.Y. ( <b>Scholarship / Freeship Candidate</b> )
17	Adhar Card Copy
18	Bank Passbook Xerox <b>with IFSC Code, MICR No., Branch Code</b>
19	Passport Size Photo 4 Copies
20	Proforma A, B, C, D, E, F ( <b>If Applicable</b> )





# Documents Issuing Authorities

Sr.No.	Required Documents	Issuing Authority
01	Nationality	Issued by the Tahsildar/Executive Magistrate / Dy. Collector of the concerned District / Taluka
02	Domicile (Maharashtra State Candidate)	Issued by the Tahsildar/Executive Magistrate / Dy. Collector of the concerned District / Taluka
03	Caste Certificate	Executive Magistrate in Maharashtra State
04	Caste Validity Certificate (SC, VJ/DT(A)/NT(B)/ NT(C)/NT(D)/OBC/SBC/SEBC	Divisional Caste Certificate Scrutiny Committee of the respective Divisional Social Welfare Office.
05	Caste Validity Certificate (ST)	Director/Deputy Director, Tribe Scrutiny Committee of respective Region
06	Non-creamy layer Certificate valid up to 31st March (SBC, V.J./N.T.(A), N..T.(B), N.T.(C), N.T.(D), and O.B.C.)	Sub Divisional Officer / Deputy Collector /
07	Income Certificate	Issued by the Tahsildar/Executive Magistrate / Dy. Collector of the concerned District / Taluka

Documents

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Placement



# “ Alumni Testimonials ”

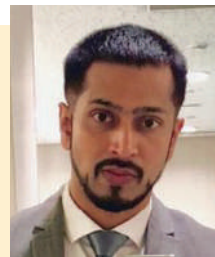


“It’s a great College having good infrastructure and atmosphere. Good Faculties and a great Environment of DYPCMR helped a lot in completing my MBA. DYPCMR provided me the platforms develop different facets of my personality that have made me a more competitive and balanced individual. Thanks to Dr.D.Y.Patil Centre For Management and Research Chikhali,Pune ....”

Ashish Razdan is currently working as Manager-Business Development – MH & Goa Company: Crown Worldwide Pvt. Ltd., Pune

“With DYPCMR and the memorable 2 years in our hearts, we have begin upon a journey filled with exciting new challenges. DYPCMR was a nice platform to enjoy along with the studies. I miss those days. It gave nice opportunity by giving good training courses during pre-placement. We are very grateful to the institute for attaining the roles of a mentor, a friend, a home and a positive force that keeps on propelling us towards success.....”

Haider Alam, Managing Director  
Seimitsu Office Automation Pvt.Ltd. Pune



“DYPCMR” is a temple which laid foundation to my career and also my personality. Those 2 years were the best Years of my life .The placement cell is very good and is doing fantastic job. The college fest was the best here. Faculties here are motivating, something that’s really appreciable. DYPCMR changed my life in positive Sense.....”

Navnath Khalekar is currently working as Assistant Manager – Technical Emerson, Pune

Throughout my two years of MBA at DYPCMR , I had countless opportunities to develop analytical skills, leadership and proactive thinking through various programs and events. These attributes were the key reasons because of which I was successfully placed as Assistant Manager Finance Big thanks to all my faculty and friends for the amazing journey at DYPCMR.

Pradip Chavan is currently working as Assistant Manager  
Finance Hindustan petroleum corporation limited



I feel proud that I was one of the students of MBA@DYPCMR. The Institute has made me gain knowledge and solid experience o issues like business, ethics, and personality and professionalism. My doubts and queries were always welcomed by the lecturers and sometimes lead to healthy discussion which motivated me to develop curiosity and in-depth thinking. thanks to DYPCMR

Ganesh Pardesi – working as Executive  
@ Mercedes Benz India

There are lots of MBA colleges in Pune, but MBA at DYPCMR stands out with its distinguished uniqueness. It is a perfect platform to polish one’s skills and calibre and also nurture their talents. We have the best faculty team who provide a 360 degree support to the students, any time possible. I am always proud to say that I am an alumnus of MBA at DYPCMR.

Prakash Mahato- Operations Executive  
Schaeffler India Ltd, Pune Talegaon Dabhade



DYPCMR is one of the best institutions for MBA in Pune. One can always see the team of committed faculty striving hard in excelling the students in all dimensions. It is because of the excellent placement team, that I got placed in one of the reputed financial services company.

Amrita Soni- Asst. Mgr,  
Corporate finance Crowne Plaza

Photo  
Gallery



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Activities







Conference Hall



Computer Lab



Induction Programme



Library



Cafeteria



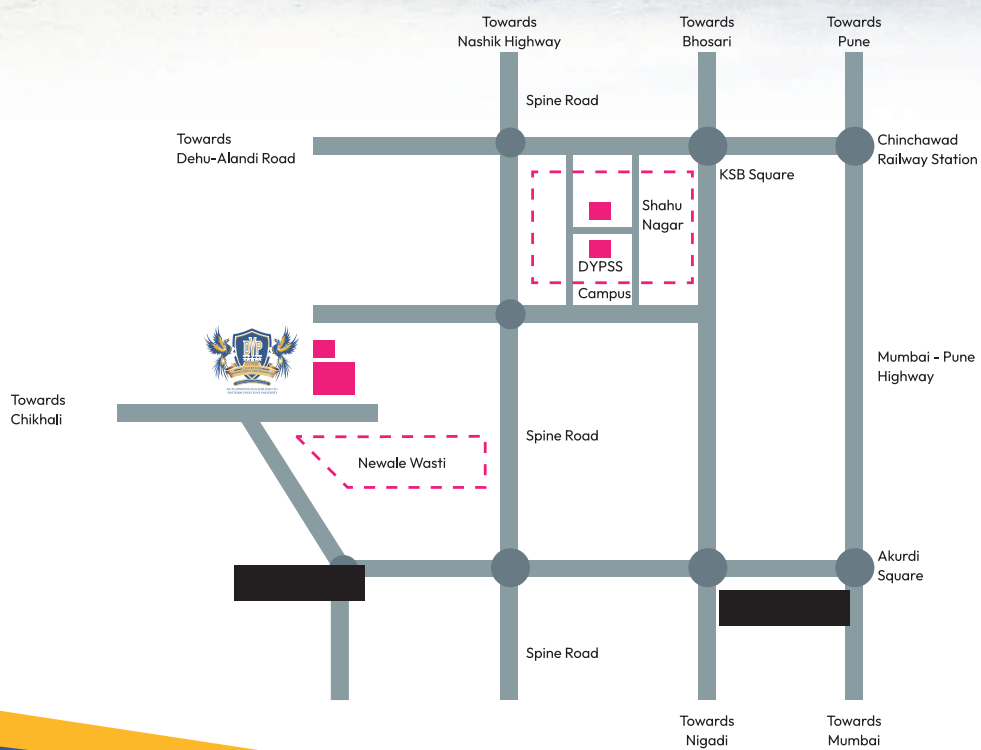
Classroom



Seminar Hall

Infrastructure





Gat No. 1029, 1030, 1031, Newalewasti,  
Next to Thermax Square,  
Chikhali, Pimpri-Chinchwad, Pune-412114  
Contact: 9545556950  
[www.dypatilmba.com](http://www.dypatilmba.com)  
[info@dypatilsanstha.com](mailto:info@dypatilsanstha.com)