

**11"** **Business India**  
in overall rankings of AIMA  
Survey by Business India,  
November 2001 – NIMT  
Institute of Technology &  
Management, Ghaziabad UP

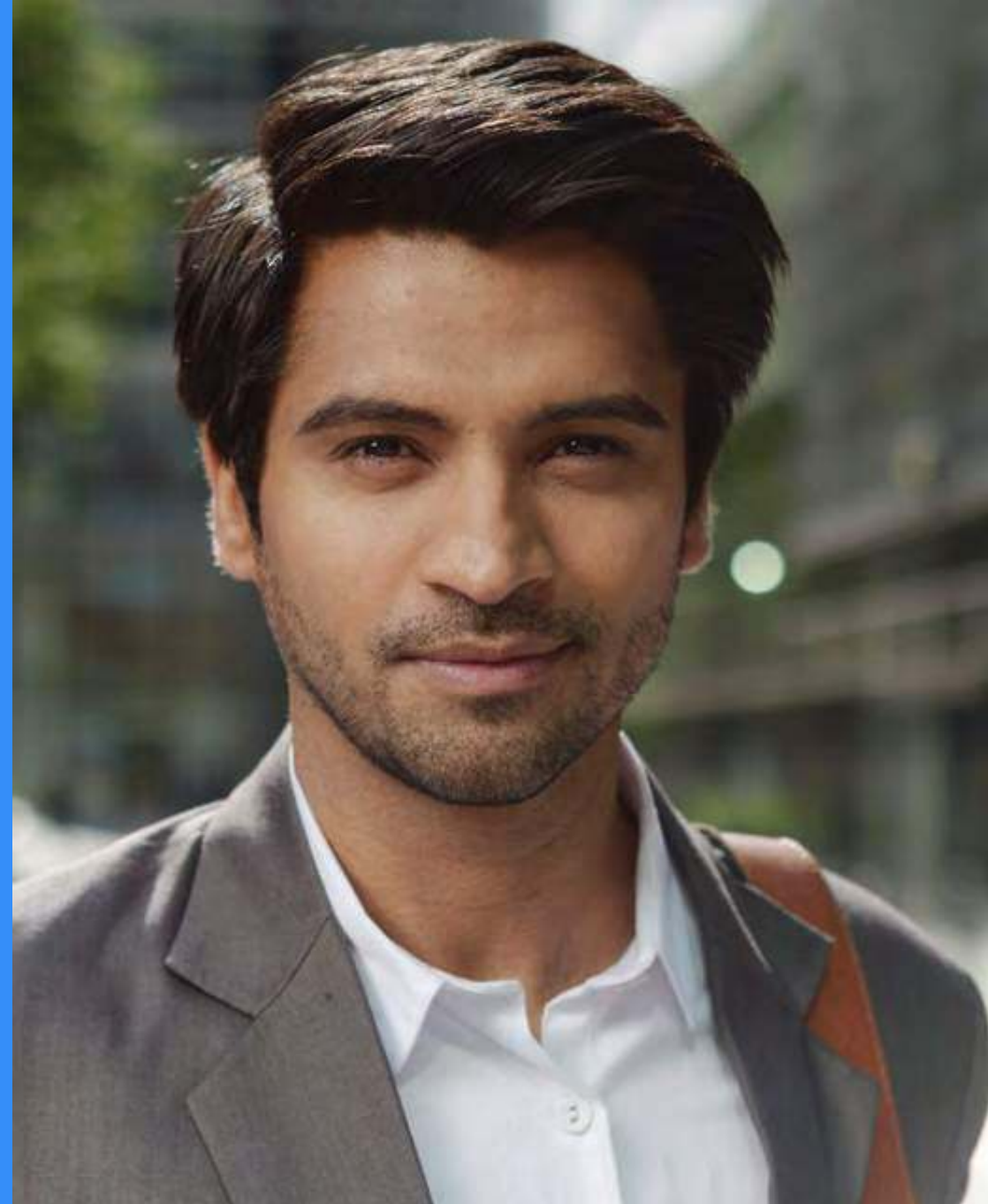
**8"** **The Telegraph**  
all over India by Telegraph,  
June 21, 2006 NIMT Institute  
of Pharma Management,  
Greater Noida.

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Plot No. 41, Knowledge Park-1,  
Kasna Road, Near Pari Chowk,  
Greater Noida, Distt. Gautam  
Buddha Nagar (U.P.) PIN: 201310

G.T. Road, Opp. Indira Priya Darshani  
Park, Near Hindon River  
Bridge, P.O. Mohan Nagar  
Ghaziabad (U.P.) PIN: 201007

SP-3-1, RIICO Industrial Area,  
Keshwana, Kotputli,  
Distt. Jaipur, PIN: 303108



T 9555 192 192  
W [nimt.ac.in](http://nimt.ac.in)

TWOYEARMBA  
TWOYEARPGDM

NIMT

NIMT PROVIDES  
A TRANSFORMATIVE  
EDUCATIONAL EXPERIENCE  
BY BRINGING TOGETHER  
PEOPLE, CULTURES,  
AND INNOVATIVE IDEAS  
FROM AROUND THE WORLD



## OUR HISTORY

**1987** – Established an ICSE School in Ghaziabad, Uttar Pradesh. The school is a residential school and is currently running till Class XII.

**1992** – NIMT started with National Institute of Management and Technology in Ghaziabad, Uttar Pradesh. NIMT evolved from the need of a world class business school in Asia. The founders, some of the best minds from the corporate and academic worlds, anticipated the leadership needs of the emerging Asian economies, especially India- an year after the liberation of Indian Economy occurred.

They recognised that the rapidly changing business landscape would require young leaders who not only have an understanding of the developing economies but who also present a global perspective. NIMT is committed to creating such leaders through its innovative programmes, outstanding faculty and thought leadership. Funded entirely by private corporations, foundations and individuals from around the world who believe in its vision, the NIMT is a not-for-profit organisation.



**2001** – NIMT ranked as 11th in India by the Business India Best B Schools Survey in overall rankings and ranked under top ten business schools under various other categories such as Intellectual Capital, Infrastructure, Industry Synergy amongst others.

**2004** - Inaugrated new campus at Greater Noida. The Campus is an integrated campus offering management programs alongwith programs in the medicine, hospitality and law domain.

**2006** – NIMT ranked as 8th in India by The Telegraph in overall rankings of Indian Business Schools. Inaugrates new campus at Kotputli, Jaipur. This integrated campus offers programs in management alongwith programs in engineering and education domain.

**2008** – Established a CBSE school in Ghaziabad, Uttar Pradesh. The School currently runs till Class X.

**2012** – Established another CBSE School in Ghaziabad, Uttar Pradesh running till Class X.

**Today** NIMT offers affordable quality education from pre nursery uptill doctorate level through its schools, colleges and distance/online education programs. NIMT offers over 53 regular courses at undergraduate and graduate level in various fields such as Medical (B.Pharm, BPT, B.Sc (Radiology & Imaging), B.Sc (Nursing)), Paramedical (GNM, DPT,OTT), Engineering (B.Tech -IT, Mechanical, Civil, Electrical, Electronics & Communications, Applied Electronics and Instrumentation Engineering), Law (B.A.LLB), Education (B.Ed, NTT, STC, BTC), Hospitality (BHMCT) & Management (MBA – General, HR, IT, Finance, Operations & PGDM – 29 Specialisations).

**Future** – NIMT is working on skill development projects alongwith Government of India and also intends to scale its online education division to reach out to a wider audience what still lacks access to quality education. Leveraging technology, NIMT intends to make top notch education affordable and accessible.

**11<sup>th</sup>**

in overall rankings of AIMA Survey by Business India, November 2001 – NIMT Institute of Technology & Management, Ghaziabad.

**8<sup>th</sup>**

all over India by Telegraph, June 21, 2006 — NIMT Institute of Pharma Management, Greater Noida.

**15<sup>th</sup>**

in overall rankings of B-School Survey by Business India, June 2008. – NIMT Institute of Management, Jaipur.

**28<sup>th</sup>**

in overall rankings of B-School Survey by Business India, June 2008. – NIMT Institute Of Agri Buisness and Rural Management, Jaipur.

**AA+**

in Best of B Schools Rankings by Digital Learning Magazine, 2015 – NIMT, Greater Noida.



**Only 4th Institute in India to be accredited with AACSB after IIMA, ISB and TAPMI \***

**29<sup>th</sup>**

in overall rankings of B- School Survey by Business India, June 2008 – NIMT Institute Of Hospital And Pharma Management, Greater Noida.

**30<sup>th</sup>**

in overall rankings of B- School Survey by Business India, June 2008. NIMT Institute Of Technology & Management, Ghaziabad.

**31<sup>th</sup>**

in overall rankings of B- School Survey by Business-World, June 2011.- NIMT B.School, Ghaziabad.

**34<sup>th</sup>**

in overall rankings of B-School Survey by Business India, June 2008. – NIMT, Greater Noida.

**40<sup>th</sup>**

in overall rankings of B-School Survey by Business India, June 2011. – NIMT Institute Of Hospital And Pharma Management.

\* Applied

## BUSINESS LEADERS AGREE: THE TRADITIONAL MBA IS LACKING

90 interviews with leading CEOs and other senior business leaders told us that the standard MBA curriculum is good at teaching theory, but fails to deliver graduates with soft skills and practical experience.



Employers believe today's MBA is "broken" in two essential ways

In 2013, NIMT partnered with some of the world's biggest employers to conduct a comprehensive study on the effectiveness of today's standard MBA curriculum. Our researchers interviewed CEOs, senior executives, and hiring managers from major MBA employers to understand exactly what they were looking for. The feedback was nearly unanimous. MBA programs should continue to teach business theory, but also properly prepare their graduates in two essential areas:

1) MBA programs must address the fact that their graduates often underperform in their job because they lack essential interpersonal "soft" skills to lead teams and manage complex projects successfully.

2) MBA programs must provide their students with real-world business experience so they are already adept at applying theory to practice by the time they graduate. At NIMT we provide the hard skills training every MBA needs, but also have integrated soft skills and practical training across the curriculum in a significant and impactful way.

Problem one: MBAs don't learn interpersonal soft skills

Employers told us that knowing how to get things done is as important as knowing what to do. Though most MBAs graduate with the knowledge base and hard skills to get the job done, 50% fail to meet performance expectations in their first year. Why? They lack crucial interpersonal skills such as the ability to communicate clearly, motivate a team, and resolve conflicts. Most traditional business programs act as if these soft skills are innate qualities that students either possess or do not. NIMT disagrees. We believe they are competencies that can be learned and improved through practice and constructive feedback.

Problem two: MBAs don't graduate with practical experience

Today's business world moves fast and is inherently complex and ambiguous. Employers felt strongly that while business theory can be learned using the traditional case study methodology, case studies all too often make enterprise look easy—because the data is complete and accurate. Employers seek to hire graduates who have firsthand experience of how "messy" the real world can be, who can function in this uncertainty, and who can make sound decisions under pressure. NIMT believes that an essential component of any MBA curriculum must be significant practical experience based on real-world situations, supported by professional mentorship.

THE WORLD'S  
FIRST MANAGEMENT  
PROGRAM DESIGNED  
WITH INPUT FROM  
BUSINESS LEADERS

"NIMT's program is very intense, and to get the most out of it you will have to shorten your sleeping hours. But my MBA changed the way I look at business, especially in terms of long-term business development and innovation. Get ready for an extremely intense year—if you can do it, you will succeed!"





## POST GRADUATE DIPLOMA IN MANAGEMENT

The NIMT PGDM curriculum offers a combination of rigorous fundamentals, practical experience, and the freedom to explore. NIMT faculty are renowned for their scholarly research and are sought-after consultants for top companies. But they are also engaging and effective teachers. And NIMT's small scale ensures that students and professors get to know each other, with many ways to interact—both in and out of the classroom.

### Specializations

HR Management

Marketing Management

Operation Management

International Business

Insurance & Banking

Foreign Trade

Agri Business Rural

+ 22 Others

# GRUELLING TWO YEAR CURRICULUM

	Term A (July - Nov) Credits 20+3	Term B (Dec - Feb) Credits 20+3	Term C (Mar - July) Credits 20+3	Term D (Aug - Nov) Credits 20+3	Term E (Dec - Feb) Credits 20+3	Term F (Mar - July) Credits 20+3
<b>Hard Skills Coursework</b>	<ol style="list-style-type: none"> <li>1. Financial Accounting &amp; Decision Making</li> <li>2. Marketing Management</li> <li>3. Managerial Economics</li> <li>4. Structural Methods for Management Decisions</li> <li>5. Competitive Strategy</li> </ol>	<ol style="list-style-type: none"> <li>1. Decision Module &amp; optimization</li> <li>2. Global Economics</li> <li>3. Marketing Decision</li> <li>4. Corporate Finance</li> <li>5. Management Accounting &amp; Decision Making</li> </ol>	<ol style="list-style-type: none"> <li>1. Operation Management</li> <li>2. Management of Organization</li> </ol>	<p>NIMT offers around 80 electives that help students build on their interests. During the last four terms, students can opt to take 40 to 48 elective credits. Registration for courses is through a bidding process. Courses are combined to offer students the following six concentrations or majors: Entrepreneurship, Finance, Information and Technology Management, Operations Management, Marketing, Strategy &amp; Leadership, Healthcare and Manufacturing. Certain popular elective courses may be offered in more than one term.</p>	<p>On Job Training &amp; Placements</p>	<ol style="list-style-type: none"> <li>1. Corporate Governance</li> <li>2. Corporate Negotiation</li> </ol>
			<p>Summer Training</p>			

**Soft Skills Leadership Development**

Start your introduction to Interpersonal Soft Skills. Workshop followed by individual assessment of strengths and weaknesses to be addressed throughout the program.

## Practical Experience Real-World Practice

Competitive Simulations: Modules A through F incorporate simulations, projects, and role-plays. Examples include pricing a product, improving team effectiveness, product entry strategy, business turnaround, and global growth strategy.

NIMT Impact Challenge: Simultaneously, students form groups to compete in the NIMT Impact Challenge in one of three competition tracks: Entrepreneurship, Social Entrepreneurship, or Corporate (problem-solving for Unilever, IBM, or Philips). Develop your game-changing idea with professional mentorship throughout the year to present at the conclusion of your program.

## ELECTIVE COURSES FOR TERM D

## ELECTIVE COURSES FOR TERM E

Consumer Behaviour	Manufacturing Pro Seminar	Asset Management	Business Law
Creativity and Leadership	Negotiation Analysis	Capital Raising Strategies in Corporations (Mandatory Elective)	Contemporary Film Industry
Entrepreneurship	Options and Futures	Customer-Focused Product Planning	Data-Driven Customer Management
Financial Statement Analysis	Portfolio Management	Digital and Social Media Marketing	Designing and Managing Effective Healthcare Delivery Systems
Global Strategic Management	Pricing	Economics of Strategy	Digital Game Design Techniques for Businesses
Logistics and Supply Chain Management	Project Management	Forecasting Analytics	Digital Innovation Strategies
Marketing Research	Rural Marketing	Infrastructure and Private Sector	Government Performance Management
Technology Strategy Consulting	Strategic Procurement	Leveraging Web 2.0 – Social Media, Online Advertising and Web Analytics	Government, Society and Business
Corporate Control, Mergers and Acquisitions	Strategies for the Digital Economy (Mandatory Elective)	Managing Complexity	Health Information Technology
Corporate Development: Mergers, Acquisitions and Alliances	Total Quality Management & Lean Production	Manufacturing Pro Seminar	Information Economics
Entrepreneurial Decision Making		Marketing Strategy and Economic Analyses	Managing Teams
Health Care Entrepreneurship		Microfinance	Marketing Analytics
The Indian Health Care Services System		Negotiation Analysis	New Product Development and Marketing
Marketing Services		Operational Transformation	Operations Strategy
Managing Health Services Organizations: Quality and Performance Measures in Health Care Organisations		Planning an Entrepreneurial Venture	Real Estate Development and Financing of Ventures
		Pricing and Revenue Optimization	Strategic Innovation Management
		Retailing	Strategy, Leadership and Resource Management in Family Business
		Service Operations Management	Sustainable Manufacturing and Operations
		Strategic Talent Management	
		Transaction Analysis and Modeling	

## TEACHING SOFT SKILLS IN A SYSTEMATIC WAY

As the first school to successfully integrate traditional PGDM 'hard skills' with best practices in managerial soft skill development, business simulations, and action learning, NIMT's new PGDM curriculum has won critical acclaim of Industry Experts.



Reinventing the PGDM curriculum to include soft skills

The NIMT's PGDM is designed to be a transformative educational experience, one in which you not only develop professionally, but also personally. Our goal is for you to emerge from your PGDM program as an inspired and truly effective leader. Employers feel that hard skills such as accounting, marketing, and strategy are only one part of that equation. They are looking to hire PGDM graduates who can also connect the dots and actually make things happen—who know how to influence the world around them, articulate their ideas clearly, and build strong relationships. NIMT has created the first-ever PGDM curriculum to ensure that every graduate of the program has all of the necessary interpersonal soft skills to get the job done in the real world.

The only PGDM to fully integrate soft skills into its curriculum

NIMT's award-winning PGDM curriculum, with a heavy emphasis on managerial soft skills, helps ensure that NIMT graduates leave business school with the hard skills to get the job done, and the soft skills for long-term success. The addition of a Soft Skills Leadership Development track helps you to focus on your ability to harness and apply business knowledge with a finesse that is often labeled as "soft skills."

By mastering 26 observable behaviors across five key competencies in three critical areas—the NIMT 3-5-26 Model—our students graduate as savvy, mission-driven, globally aware leaders who can produce results in collaboration with others. In addition, your soft skills will be observed through simulation exercises that are built into the curriculum.

Guidance from professional Navigators

We have based NIMT's Soft Skills Leadership Development track on the corporate leadership programs favored by the world's leading companies—a blend of training, mentorship, and feedback from experts.

Throughout your year, you will participate in periodic training seminars and team exercises facilitated by professional navigators with specific career development expertise in leadership, team-building, or organizational behavior.

Continuous feedback to measure your own personal development

Employers have long realized that soft skills cannot be fully learned by attending a lecture or two. Ultimately they are acquired over time, when the key competencies introduced in class are reinforced by continual practice and feedback. Significant "unlearning" of embedded behavioral patterns is also part of that process. NIMT has developed a groundbreaking web tool that provides its PGDMs with on-going feedback on their soft skills leadership development in real-time. The NIMT Feedback App also allows you to understand the impact your PGDM experience is having on you and helps you to chart your progress.

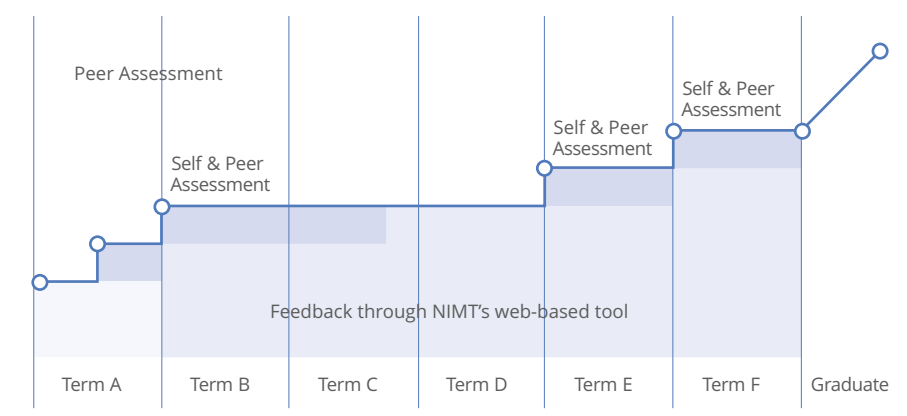


## THE SOFT SKILLS EVERY NIMT PGDM GRADUATE WILL MASTER

NIMT's 3-5-26 Model addresses 26 observable behaviors across five key competencies in three critical leadership areas:

3 Areas	5 Key Competencies	26 Behaviors (Sample list)
1. Professional mindset	1. Adaptive Thinking	Generates ideas Handles complex situations
2. Interpersonal influence	2. Communication	Expresses ideas clearly Communicates openly
	3. Building Relationships	Inspires and motivates Builds trust quickly
3. Results through teamwork	4. Teamwork	Creates common goals Gains cooperation
	5. Execution	Organizes projects effectively Implements ideas successfully

### NIMT's integrated and systematic approach to soft skills improvement



## PRACTICAL EXPERIENCE

NIMT's PGDM helps you apply the business concepts you learn in class to real-world situations by seamlessly integrating cultural immersion, eight-month NIMT Impact Challenge projects tackling real business issues, and competitive simulations into your academic curriculum.



**Putting theory into practice**  
The key concepts of business can certainly be introduced by a teacher, case study, or textbook. But they cannot be truly mastered until they are put into practice. The NIMT PGDM takes its students out of the classroom and into the real world of business to make them job-ready from day one. We challenge you to apply what you have learned and practice the skills you have acquired. This is achieved through three key pillars of our curriculum: cultural immersion, competitive simulations, and the NIMT Impact Challenge.

**Cultural immersion: Gaining multiple perspectives with campus rotation**  
To successfully enter the global marketplace, students need concrete experience with the business culture and lifestyle of other countries. NIMT's Campus Rotation program allows students to gain multiple perspectives on the challenges facing

today's business world through short-term study and total cultural immersion in up to three different countries. No matter which campus you study on, you will benefit from a student body that is 97% international and represents 140 different nationalities.

**Real-world experience:**  
Compete in the NIMT Impact Challenge  
A truly unique aspect of NIMT's PGDM program is the ability it gives you to apply all of the classroom theories, hard business skills, and interpersonal soft skills you learn to a eight-month-long project in which you solve a problem for a major corporation or create your own start-up business or social enterprise. In the process, you gain real-world experience to enhance your CV and prepare yourself for your first management position after graduation.

**NIMT Impact Challenge—how it works**

The NIMT Impact Challenge is an exercise designed to hone your hard skills, team skills, and entrepreneurial skills.

Students form teams and choose a business challenge from one of three distinct tracks:

- **Corporate:** Work on a challenge set by a major company, from the likes of Unilever, IBM and Philips challenging students to solve strategic business challenges in a key region or emerging business area.
- **Entrepreneurial:** Devise a business plan for a new product or service that can be tested and ready for venture capital investment. Ideas can range from creating a new type of ice cream shop to an innovative mobile app.

- **Social:** Attack a social problem with a business solution, either as a start-up or by partnering with an existing non-profit organization. You can choose from a range of pressing social issues, such as improving access to quality education in Brazil or bringing clean water to the slums of India. No matter which track you choose, your goal is to develop the most game-changing business idea imaginable and make it happen.



Unilever is a multinational USD50 billion-dollar company in the fast-moving consumer goods industry, with over 400 brands and a presence in 100+ countries worldwide. Unilever's vision is to double its revenues in 10 years, while halving its environmental impact and helping improve hygiene and wellness conditions for one billion people. A centerpiece of Unilever's strategy is significantly expanding its already strong presence in emerging markets.

The Hult Impact Challenge for Unilever is to develop a plan to accelerate emerging markets growth. Teams will present their findings to senior Unilever leaders.



Philips is a diversified global leader in the healthcare, consumer lifestyle, and lighting industries. Philips has the goal of improving the quality of life for three billion people by 2025 through meaningful innovations in health, well-being, and sustainability. Philips believes that a focus on the circular economy will stimulate innovations in material, component, and product reuse, as well as encourage breakthrough business models, solutions, and services.

Through the Hult Impact Challenge, Philips will work in partnership with Hult student teams to define opportunities in the circular economy and develop actionable strategic initiatives.



IBM's longevity in the highly competitive information technology industry is the result of its ability to foresee major shifts in the economy and its ability to reinvent itself. IBM believes that one such shift will be ushered in by the promising field of "cognitive computing"—machines that learn and adapt as new information is gained. An example of cognitive computing is IBM's famous Watson computer, originally built to compete on the popular TV show Jeopardy.

Students will present an analysis of the cognitive computing business landscape and propose one exciting and actionable business idea to senior executives of IBM.

**Competitive simulations:  
Learning to walk before you can run**

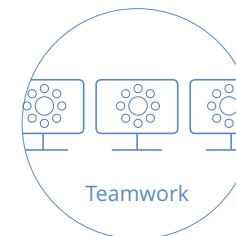
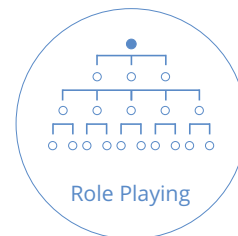
Before setting foot in the real world, pilots and military personnel routinely use simulations to learn how to respond to high-intensity challenges in a safe environment. Similarly, we have devised a series of competitive simulations to provide you with an immersive experience that captures the complexity and ambiguities of the real world. In fact, we're the only MBA to fully integrate competitive simulations into our curriculum across all key disciplines. Our competitive simulations range from short 45-minute exercises to nail down concepts like negotiation, pricing, and marketing to longer three-day workshops covering topics like product launches, new business strategies, and corporate turnarounds.

**NIMT's simulations provide a 360° view of a company**

Simulate a real business and business functions: Finance, R&D, Production, Marketing, & Sales

Work in teams to manage computer-generated companies that compete with one another.

Apply knowledge from class. Apply soft skills. Understand your strengths and weaknesses.





## Others Specializations

Information Technology

production Management

Construction Management

Travel & Tourism Mgmt.

Retail Management

Finance management

Pharma Management

Emergency Care Mgmt.

Banking Management

Public Governance Mgmt.

Logistic & Supply Chain Mgmt.

Infrastructure & Investment

Clinical Management

Hospitality & Tourism

Hospital Administration

Corporate Investment

Leather Goods & Accessories Design

Securities Analysis & Trading

Foot wear Design & Development

Health Care Management

Finance Planning Mgmt.

Mass Communication & Journalism

## Eligibility

- Admission on basis of CAT, XAT, CMAT or GMAT.
- Bachelors degree course of three years minimum duration from any recognized Indian University;
- Its equivalent, recognized by A.I.U securing minimum 50% (45% for SC/ ST) marks in aggregate.

2 Yrs

Duration

29

Specializations

AICTE

Approval



Campus 1 **Greater Noida, Uttar Pradesh**

Campus 2 **Ghaziabad, Uttar Pradesh**

Campus 3 **Kotputli, Rajasthan**



## Master of Business Administration

With three fully-integrated campuses in India, and over 20 different nationalities in the classroom, no other business school offers such a multicultural experience. The accelerated 24-month curriculum develops successful, thoughtful leaders and entrepreneurs who create value for their organisations and their communities. Our alumni often say that their years at NIMT were life-changing.

### Specializations

Finance

IT

Marketing

Human Resource

Operations

Agri-business

Rural Management

## Sem-I

Managing Organization  
Managerial Economics  
Business Accounting  
Business Environment  
Business Statistics  
Marketing Management  
Communication for Management  
Fundamentals of Computer & Information System

## Sem-II

Managing Human Resources  
Business Laws  
Customer Relationship Management  
Financial Management  
Operation Research  
Cost & Management Accounting  
Operations Management  
Research Methodology  
Comprehensive Viva (CV)

## Sem-III

Entrepreneurship Development  
International Business Management  
Rural Development  
Project Management  
Specialization Group -1 Elective 1  
Specialization Group -1 Elective 2  
Specialization Group -2 Elective 1  
Specialization Group -2 Elective 2  
Summer Training Project Report

## Sem-IV

Strategic Management  
Insurance & Risk Management  
Hospitality & Tourism Management  
Behavioral Finance  
Specialization Group -1 Elective 3  
Specialization Group -2 Elective 3  
Research Project Report  
Comprehensive Viva (CV)

### Specialization Group: Human Resource

Leadership & Personality Development  
Industrial Relations & Labour Enactments  
Negotiation & Counseling

### Specialization Group: Marketing

Consumer Behaviour & Customer Loyalty  
Integrated Marketing Communications  
Retailing & Distribution Management

### Specialization Group: Financial Management

Security Analysis & Investment Management  
Management of Financial Institutions & Services  
Tax Planning and Management

### Specialization Group: Information Technology

Database Management System  
System Analysis & Design  
Data Communication & Network

### Specialization Group: International Business

International Marketing Management  
International Logistics & Documentation  
International Financial Management

### Specialization Group: Rural Development

Rural Marketing  
Micro Finance, Small Group Management  
Cooperatives Food Technology & Processing Management

## Pre-MBA Program

Targeted pre-MBA preparation helps you gain the language and study skills you need to thrive in your MBA program.



Establish a strong foundation of English language and academic skills

Offered in partnership with EF Education First, our Pre-MBA program equips non-native English speakers with the English fluency and fundamental skills necessary to succeed in a competitive MBA degree program taught entirely in English. Flexible in length, this program is offered over a six- or nine-month period, so you can tailor your program to suit your language level and academic needs. With courses covering English language training, entrance exam preparation, business fundamentals, and specialist academic modules, you will gain the knowledge and confidence to succeed in your future studies.

A program customized for your individual needs

From the first day in class, we will

help you build the language and study skills necessary to excel in a demanding, English-speaking academic environment. You will also take classes specializing in an area of your choice, such as Business Management or Marketing, to help prepare you for your MBA.

A curriculum that combines intensive language training with graduate degree preparation

Along with English language learning, the curriculum is designed to help you develop other relevant skills required to complete a graduate degree in English, such as learning how to research effectively and write academic papers, and prepare for TOEFL, IELTS, GMAT, or GRE exams. To qualify for this program, you must have a Bachelor degree and the English-language skills required for this level of study.

Single application process

The Pre-MBA program will also give you direct access to Hult's top-ranked, one-year Master degree programs through a simplified application process. A single application for both the Pre-MBA program and the Hult Master degree program of your choice ensures a smooth transition into your business school career.

Small class size for personalized attention

Pre-MBA courses are taught by expert instructors in a small class setting (maximum class size of 17) to ensure you receive the individual attention necessary to maximize your language learning. Students also benefit from one-on-one attention from their University Pathway Manager, who is available outside of class to guide their studies and provide professional advice.



## MBA

The Master of Business Administration (MBA) is a master's degree in business administration, which attracts people from a wide range of academic disciplines. The core courses in the MBA program are designed to introduce students to the various areas of business such as accounting, finance, marketing, human resources, operations management, etc. Students in MBA programs have the option of taking general business courses throughout the program or select an area of concentration and focus approximately one-fourth of their studies in this subject.

2 Yrs

Duration

6

Specializations

UPTU

RTU

Affiliation

AICTE

Approval



Campus 1 **Greater Noida, Uttar pradesh**

Campus 3 **Kotputli, Rajasthan**

## Eligibility

- Admission on basis of CAT, XAT, CMAT or GMAT.
- Bachelors degree course of three years minimum duration from any recognized Indian University;
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Greater Noida, Delhi NCR



Ghaziabad, Delhi NCR



Kotputli, Rajasthan

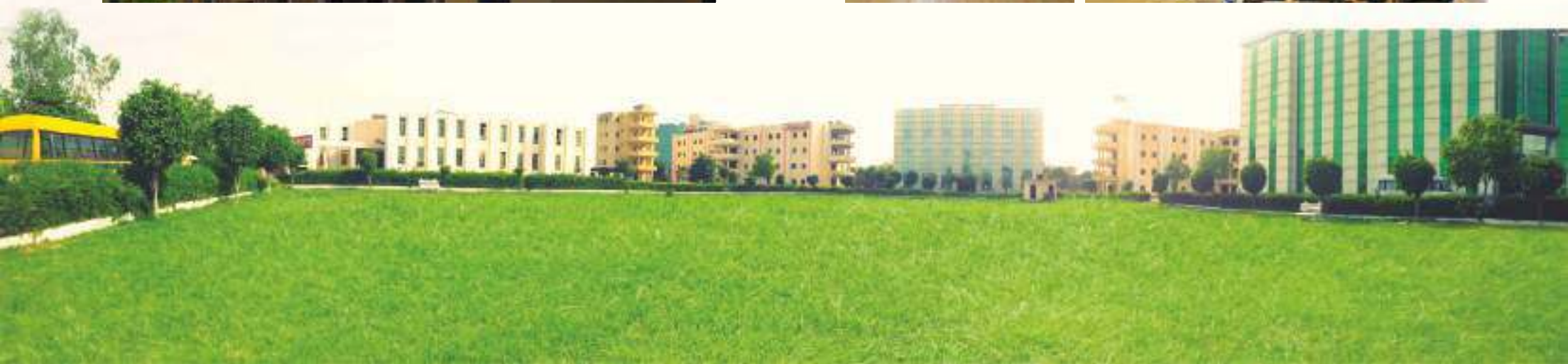


ONE  
GLOBAL  
ECONOMY.  
ONE  
GLOBAL  
MBA.

## SPRING OF EXCELLENCE

Greater Noida | Ghaziabad | Kotputli  
Three Campuses One Class

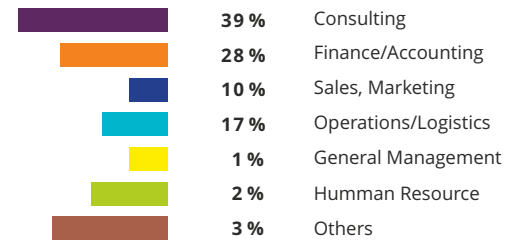
The PGDM is concurrently delivered across NIMT's three campuses - Greater Noida, Ghaziabad and Jaipur. The School follows a unified process for admissions and placements. So you are assured of the same learning, career opportunities and alumni network, irrespective of which campus you study in. All of these campuses provide world class academic and residential facilities that help create a perfect balance between the rigours of intense learning and an enriching campus life. During the programme, for those who wish to experience the other campus or take up electives being offered there, inter-campus exchange opportunities are available over the course of the year. The MBA is currently offered at Greater Noida campus only.



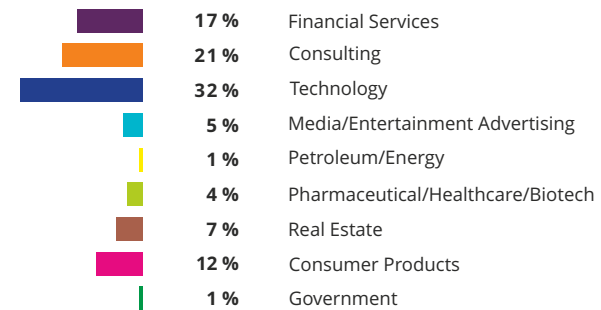


## GRADUATE EMPLOYMENT

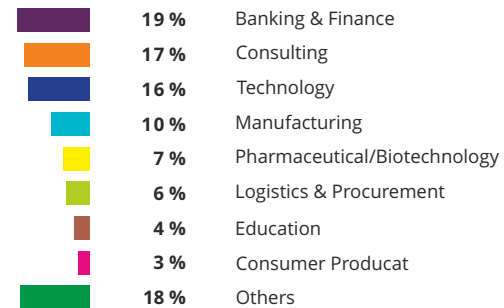
### BY FUNCTION



### BY INDUSTRY



### INTERNSHIP EMPLOYMENT



NIMT makes continuous investments in Total Quality Management of Education & firmly believes that if you impart good quality training to your student managers, companies will roll out the red carpet for them. NIMT has more than 1231 big industries & business organizations on its panel for on-the-job placement. The institute keeps in touch with the industries through the alumni & faculty. Institute also has wide network of contacts with various business houses directly.

## RECRUITERS

NIMT Students & Grads has always been the Choice of trusted employers

Recruiting Companies - The list of companies that come to the NIMT for recruitment is inspiring. As your programme completes, you will be flooded with ample opportunities that you can sieve through to find a placement of your choice Attach List of Companies.

A NIMT's MBA / PGDM immediately expands your international career horizons. Well before you arrive on campus up until well after you graduate, you will have access to unparalleled career support to ensure that you are empowered, marketable, and employable.

10000+  
Alumni

2000+  
Corporates  
across the world





### Shishir Srivastava

Area Sales Manager at DHL Express India Pvt. Ltd.  
New Delhi Area, India | Logistics And Supply Chain

**PGDM**  
2005



### Varun Sharma

Digital Media Advertising at Saavn  
New Delhi Area, India | Telecommunications

**BBA**  
2005



### Atul Pandey

The Rainmaker at Automation Anywhere  
India | Information Technology and Services

**MBA**  
2009



### Rajesh Razdan

National Sales Manager at Moser Bear India Ltd  
New Delhi Area, India | Computer Hardware

**MBA**  
1997



### Kiran Mattam

Human Resources Manager at Puma  
India | Retail

**PGDM**  
2006



## Global Alumni Networks. Real World Experience.

NIMT has produced leaders, entrepreneurs, social entrepreneurs, artists, writers, managers who collectively have a wealth of knowledge and experience. The NIMT Alumni Association brings all these outstanding people together on a single platform. This collective excellence is our contribution to the growing generation, the Institute and the society as a whole. Engage, energize and enhance – keeping this motto in mind, we seamlessly connect with the Institute, faculty, students and fellow alumni.

The NIMT alumni network is robust, diverse and globally connected to an extent few institutions can boast. With thousands of Alumni distributed across several countries with different nationalities, our Alumni are citizens of the world, understanding how to balance local and global impact and perspectives, and have “experienced the world as it ought to be” as one graduate claimed. This aspect of the NIMT culture is very powerful and valuable in the 21st Century. In this smaller, connected world, it is critical that leaders view the world as a whole, and think and act both locally and globally. This has been part of the NIMT culture since its inception.

## Notable Alumni

NIMT (previously known as National Institute of Management & Technology) has over 15000+ Alumni who have pursued management programs (MBA and PGDM) over the past 22 Years. We have analysed around 1000 alumni to give you an idea about the class profile.



## TEACHING METHODOLOGY

Perhaps the most theoretical interchanges with faculty take place in NIMT's unique Research-to-Practice seminars where a small number of second-year students engage with a professor to dig deep into a management issue and come to understand methods of intellectual inquiry—critical thinking skills that will serve you throughout your career.

Rigorous self-analysis is at the core of NIMT's approach to leadership development. Combining feedback from coworkers and fellow students with instruction and peer coaching, our students gain insights that the traditional case teaching method can't provide.

A significant number of our students also participate in independent study. Under the direction of a faculty member, students explore their own interests, creating new knowledge of particular significance to their own careers.

- Diverse study groups
- Lively classroom exchange
- Multiple teaching methods

The main among teaching methods at NIMT—and consistent with our philosophy of collaboration—are team projects. Many teams are created for a particular project, but many are centered on study groups, through which you and your classmates tackle daily assignments and learn work skills that will serve throughout your careers. Most team projects are low-key, but others, such as the multifaceted First-Year Project represent major accomplishments.

NIMT classrooms are often lively places. Traditional lectures can transform into open discussions. And discussions can lead to face-to-face feedback between professors and peers. Role play and simulations share the spotlight with problem-solving sessions. Or students may be asked to reflect on their life experience and discuss the source of their leadership styles.



## LEARNING MODEL

**An emphasis on analyzing problems, generating key insights, and implementing creative solutions**

Teaching Methodology: NIMT's MBA and PGDM involve case method, industrial visits, on-job trainings, simulations, presentations and summer trainings and entrepreneurship projects. The Case Method: When students are presented with a case, they place themselves in the role of the decision maker as they read through the situation and identify the problem they are faced with. The next step is to perform the necessary analysis—examining the causes and considering alternative courses of actions to come to a set of recommendations. To get the most out of cases, students read and reflect on the case, and then meet in learning teams before class to "warm up" and discuss their findings with other classmates. In class—under the questioning and guidance of the professor—students probe underlying issues, compare different alternatives, and finally, suggest courses of action in light of the organization's objectives. As you watch a case study unfold in class, you'll see students doing 85 percent of the talking, as the professor steers the conversation by making occasional observations and asking questions. Your classmates from diverse industries, functions, countries, and experiences enrich this classroom interaction. At the end of the class, you'll be amazed at what you learn from exchanging ideas with your classmates. Class participation is so important to the learning model at NIMT that 50 percent of a student's grade in many courses is based on the quality of class participation. This requires students and faculty to work closely together—another hallmark of the NIMT experience. During their time at the School, students study and prepare over 250 cases.



## STUDENT LIFE

**What NIMT offers is a community culture that is intense, exhilarating, and utterly transformative – something our students recognize from the moment they step on campus.**

Life at NIMT both inside and outside the classroom is stimulating and intense. Although the pace of the programme is fast and participants have a schedule that is full with classes, group work and personal study time, life doesn't stop when study is done for the day. The campuses have a strong “work hard, play hard” ethic and students take part and organize a wide variety of extracurricular and social activities.

Some of the most enriching experiences you'll have here will derive from the diversity of the NIMT's community, and your involvement in extracurricular activities. Whether you are interested in education, energy, or private equity — or you just want to play a good game of football — there is likely to be a group or organization for you.

Make the most of your time here by utilizing NIMT's abundant support services. Whether you need housing, a visa, or advising, we have the resources to help.

Just as our intellectual culture – where no one accepts the status quo – defines NIMT, so too does it shape student life. Our dedication to constant searching, challenging, and testing carries over into a community that pushes students to be the best they can be.

At NIMT, you'll be part of a group of people who share a passion and curiosity for exploration—going beyond their comfort zone and emerging on the other side stronger, more self-aware, and self-assured. Fellow students. Staff. Faculty. They'll, push you, support you, stand by you, have your back, cheer you on, and lend you a helping hand.

### Hostel Accomodation:

In campus safe, secure and hygenic accomodation for boys and girls.



## MBA OR PGDM

### 1) Only universities can offer MBA :

In India only those management institutes which are affiliated to a university can offer an MBA degree. For this reason institutes like NIMT Institute of Hospital & Pharma Management and NIMT Institute of Management can offer MBA degree, as they are affiliated with Mahamaya Technical University and Rajasthan Technical University respectively.

### 2) Difference in focus of curriculum :

While there are huge similarities in the curriculum of both MBA and PGDM, there are finer points of difference. While MBA focuses more on theoretical aspects of management and is more exam-oriented, PGDM has a focus on building soft skills and is industry-oriented. It prepares you for the job market.

### 3) Curriculum of PGDM is flexible :

Since an autonomous institute does not have to follow university standards, it is free to change its curriculum according to industry standards and change in business environment. Also a PGDM gives you an industry exposure. Whereas it will take time to change the curriculum for MBAs as it is affiliated with a university and it essentially follow the university guidelines and changing this curriculum is a very slow process.

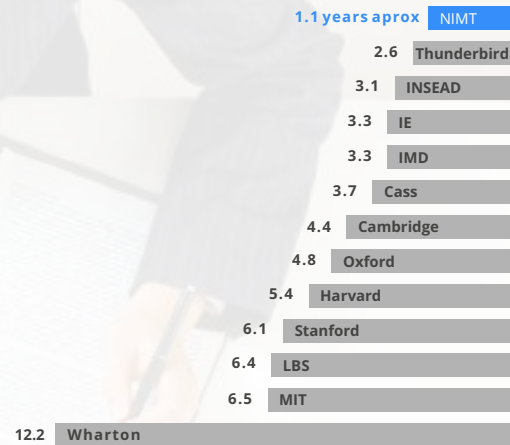
### 4) MBAs are more affordable :

In compared to PGDM, generally MBAs are more affordable as the fees is almost similar to university standard.

### 5) Difference in focus :

An MBA will help in developing technical skills and business knowledge whereas a PGDM will prepare graduates for senior level positions in industry and paves the way for a strong corporate career. Hence, if you're looking for a career in the challenging area of management, you should go for PGDM.

## Payback Comparison



Based on The Economist Which MBA 2014 data accounting for cost of program, earnings, and opportunity cost.

## WHY NIMT ?

### 1. Fastest Return on Investment

Our 24-month intensive post graduate program has the fastest return on investment compared to other PGDM / MBA programs. Equipping yourself with a NIMT diploma/ degree in 24 months results in lower costs, less time away from work, and a quicker reentry—with an MBA salary. NIMT comes out on top in Return on Investment against a sample of key schools. On average, our students are able to recoup their investment in a little over one year.

### 2. Global Alumni Network

As NIMT PGDM / MBA graduate, you will be part of the more than 10,000 NIMT Business School alumni represented in over 30 major cities and counting.

### 3. Faculty who possess hands-on business experience

Unlike more research-oriented business schools, most of NIMT's faculty have significant real-world business experience. Many have worked for companies like Ernst & Young, Coca-Cola, and HUL, while others have run their own businesses or developed their own patents. NIMT's professors have taught and worked in developed economies and emerging markets, providing you with a unique lens on international business.

### 4. Specializations to Meet Every Need

The NIMT PGDM / MBA offers specializations in over 29 fields that includes finance, marketing, strategy and organization, real estate amongst other logistics.

### 5. A unique focus on soft skills

Going beyond spreadsheets and case studies Great leaders are made, not born. NIMT's curriculum is designed to prepare you for today's complex and rapidly changing business environment. At the beginning of the year, NIMT graduates are evaluated on their innate strengths and weaknesses. Then through a unique blend of classroom instruction, practice, and constructive feedback, students acquire the essential soft skills they need—from public speaking to decision-making in volatile situations—to transform them into genuine leaders. By the end of our 24-months program, graduates have what it takes to thrive in today's business world.

### 6. World Class Institute

The NIMT has a long tradition in excellence and a first rate reputation that is well-known throughout the world. The Institute has been successful in carving a niche for itself on the international management education map. Learn from the best in a comfortable, conducive and convenient environment with state-of-the-art facilities.

### 7. Network with the Best

Gain international exposure through overseas student exchanges, student-led study trips, business case competitions and much more.